



Prop971



Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.



- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

Visit Us: www.prop971.com

Prop971 is a curated data platform for UAE off plan properties.

DAMAC
Lagoons

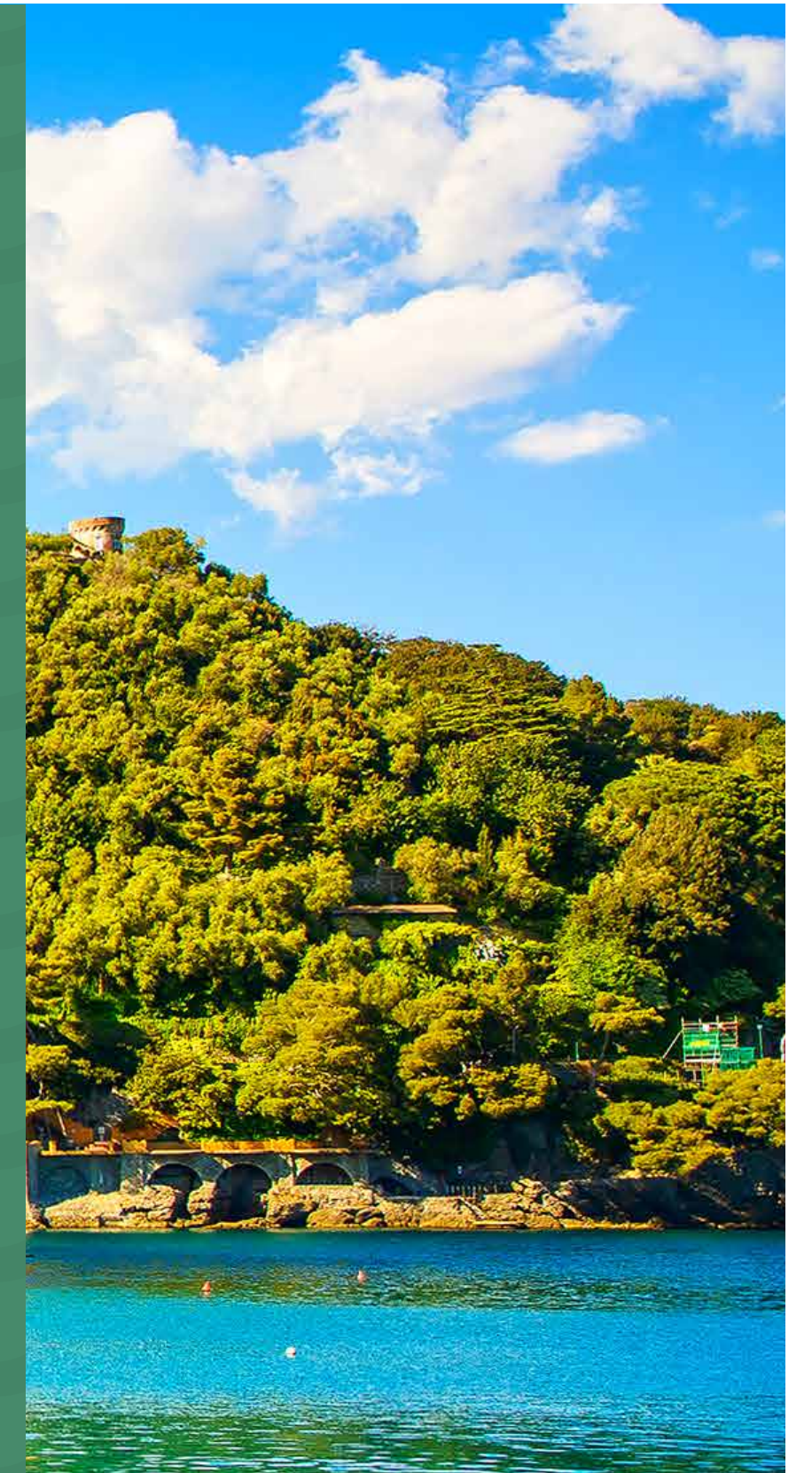
PORTOFINO





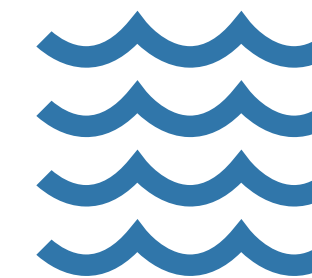
Shades of life

It's where sunshine dances across a ballroom floor
of blue, while the gentle pastels, hushed hues and
bold statements watch in amusement.





Hues of nature



Where do the colours of the rainbow come out to play? Where do the azure waters cradle you? Where does work meet play as if they were made for each other?

Palettes of Portofino

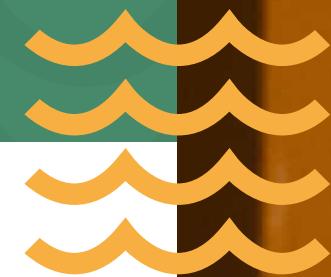
Life's simple pleasures meet luxury unrivalled at Portofino. Embrace Italian living with shades of every kind from the country's vibrant palette.



Live La Dolce Vita

What for others may be a distant dream, is a slice of everyday reality at DAMAC Lagoons.

Welcome to the Ligurian chapter.
It may be our best one yet.





Painting the perfect picture

Famed for its artistic heritage, cultural history, natural landscapes, culinary discoveries and more, the nuances of Portofino are woven together by colourful threads; each representing a sentiment, each telling a story.



The beauty of balance

Like the best of the world's masterpieces, Portofino's palette is artfully balanced – a visual equilibrium of colour and pattern, unity and variety. Complementing this concept, the Work & Play Hub combines business with pleasure, giving you a picturesque office address that takes you into the great outdoors.





A business centre

That's closer to nature

Work away from home but stay in the community at these soundproof PODs that create positive, productive workspaces for all. Thoughtfully designed with transparent glass walls, green elements and natural accents, the PODs also come equipped with state-of-the-art tech to ensure you have a great day at the office.





Just another day at

your aqua office

It's easy to get used to the calm and clarity that comes with working on water. Take your next business call with the ambient sounds of gentle waves or let your evening catch-up coincide with sunset views on the water. Could there be better perspective?

Outdoor rooms

For meetings with a view

Business chats with sandy beaches and blue skies
it's the new recipe for success.

Make an impression with stunning glass
enclosures that offer private spaces for meetings,
lunches or casual catch-ups, all with azure blue
lagoon views.





Water meets wonder at

the aqua library

Take a break from your busy schedule and lose yourself in leisurely moments by the water, reading something new. With waterproof books as well as an aqua café, this zen space will keep you coming back for more.

Get in a workout at

the aqua gym

Got some time between meetings?
Plan ahead and catch one of the many sessions at
the Aqua Gym – working out in the water with lush
green community views, is the ideal set-up for a
productive day ahead.





Feel the rhythm at the

open-air music pavilion

For an extra burst of positivity, carry your laptop and head to the music pavilion. There's something magical about the wind in your hair and music in the air. The best part? It's all in a day's work.

Find zen at

the outdoor spa

The best way to power through the work day is to pause, relax and reboot. Find all your favourite treatments at the Portofino spa and look forward to a glorious balance between a day at the office and some welcome pampering.



Relax by the

fishing lake

Spend quiet evenings after work at the fishing lake, taking in the serenity of evening sunsets. There's every reason to suggest why this will soon become your favourite place to unwind.



Look up at the

observatory

When was the last time you picked a souvenir from the skies? Cast your eyes upwards and look up to the unseen and unimaginable. Let the stars accompany you all evening as you make memories for a lifetime.

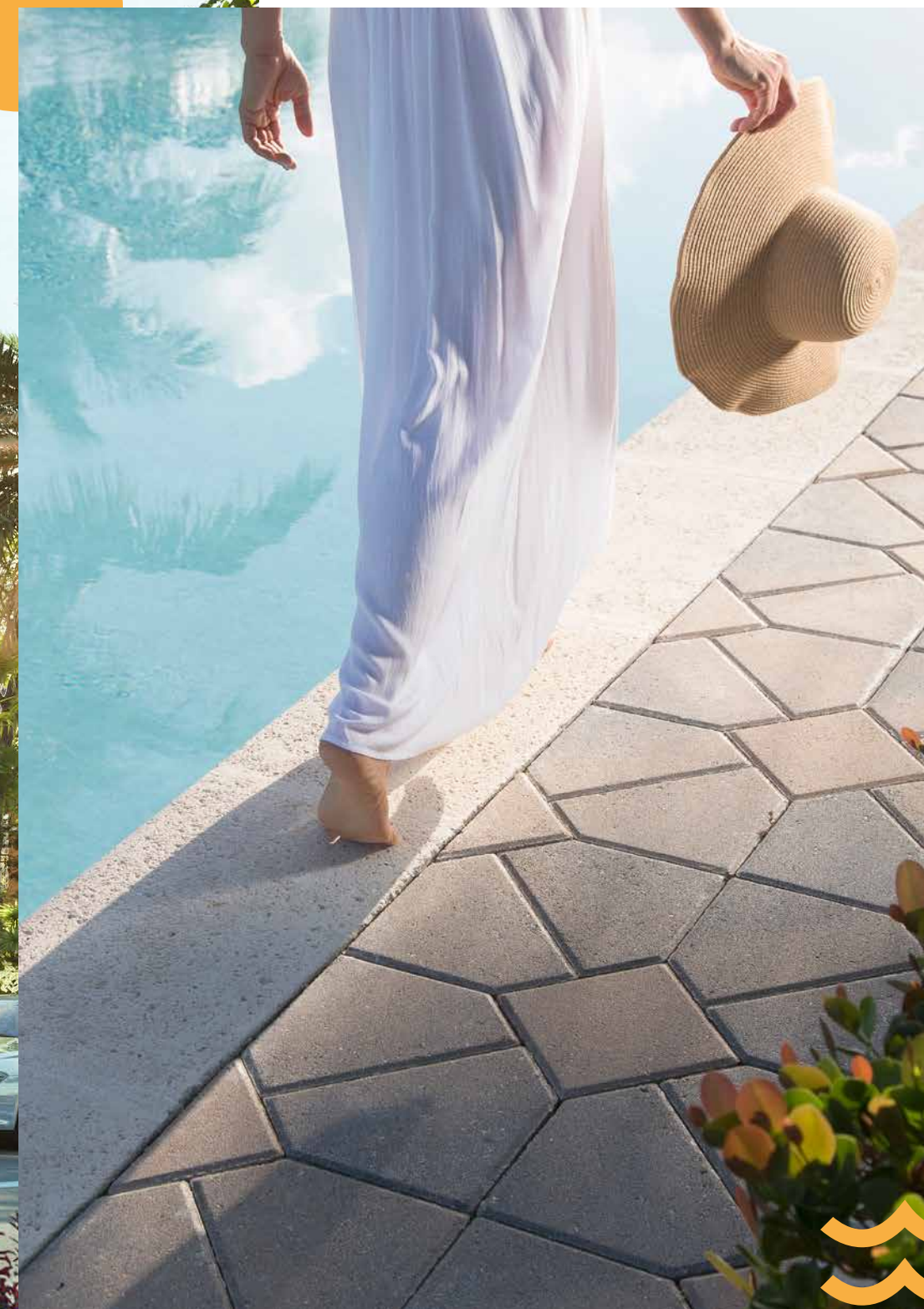


Stylish living at

Portofino

The exterior design takes its inspiration from the picturesque Portofino village, where stunning structures line up along the breathtaking shore.

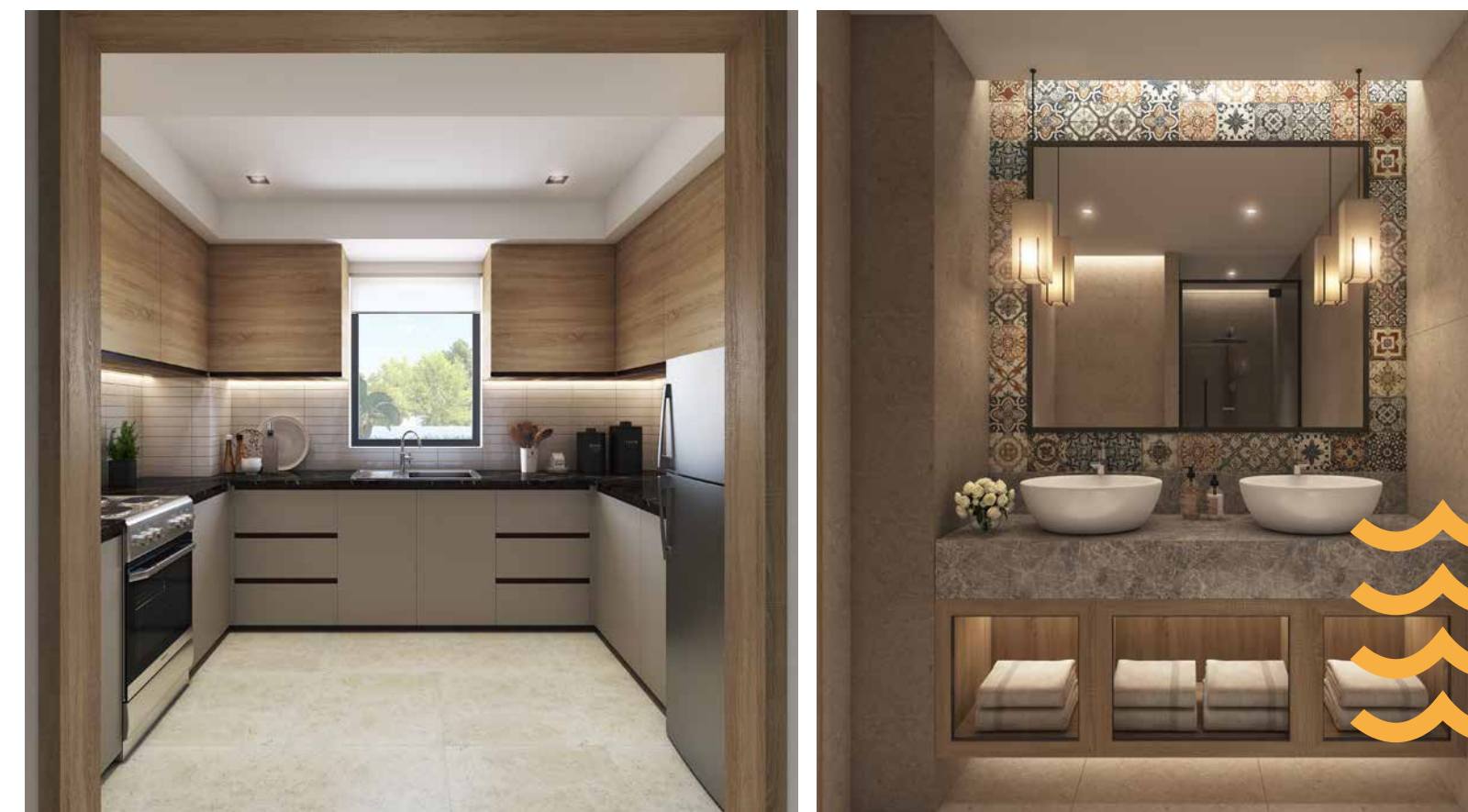
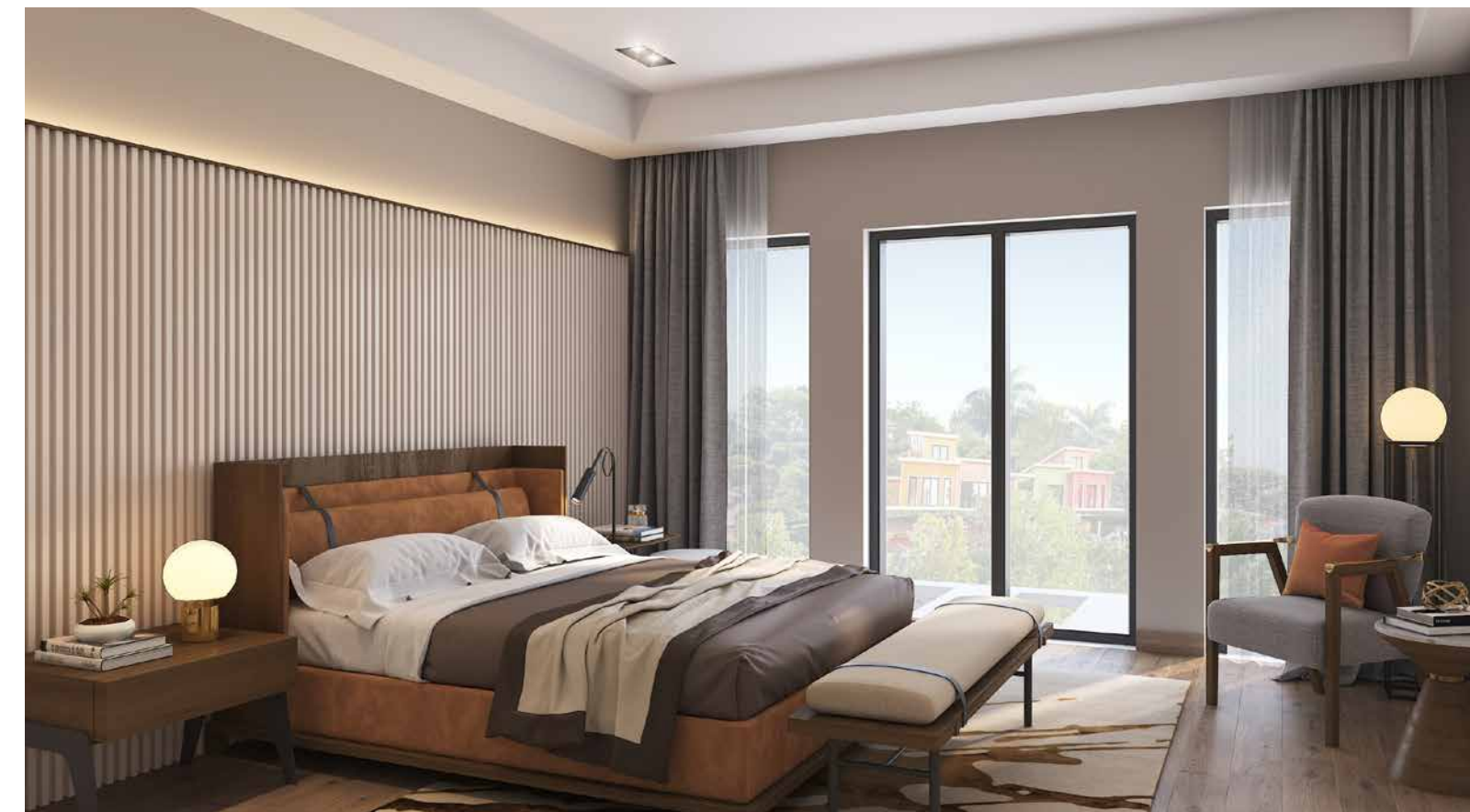




Vibrant from the outside in

Full of colour and character, each Portofino villa is an artistic masterpiece that effortlessly combines luxury, elegance and the spirit of carefree living.





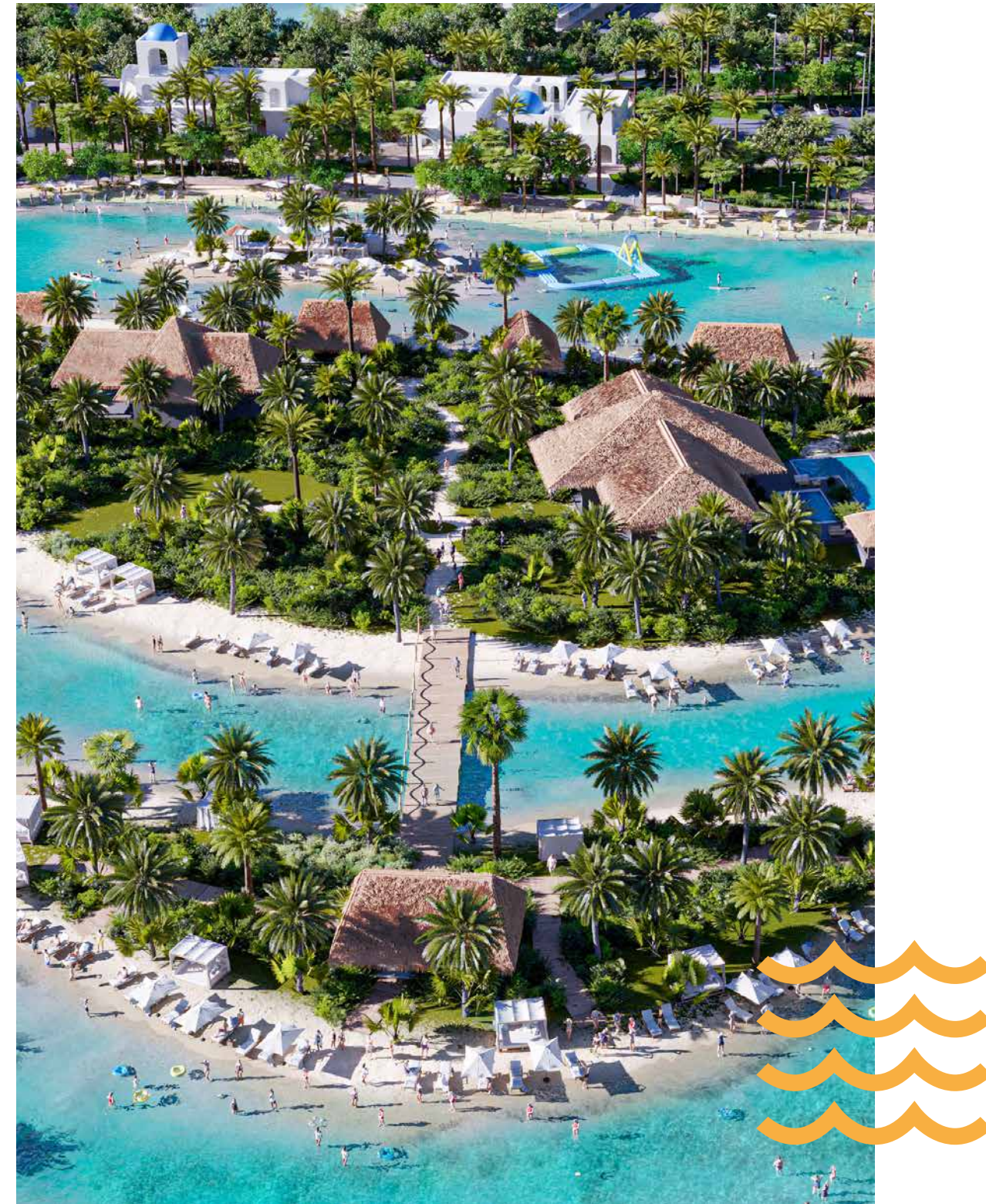
Comforts in every tone

Every shade of the Portofino palette sparks life into the interiors – vivid beige tones and elements of white go perfectly with the natural, wooden textures.



Live every day like a holiday

Hidden away from the hustle and bustle is DAMAC Lagoons – a community where enchanting homes surround azure blue lagoons, white sandy beaches, tropical island vibes and a host of other amazing experiences.



DAMAC
Lagoons

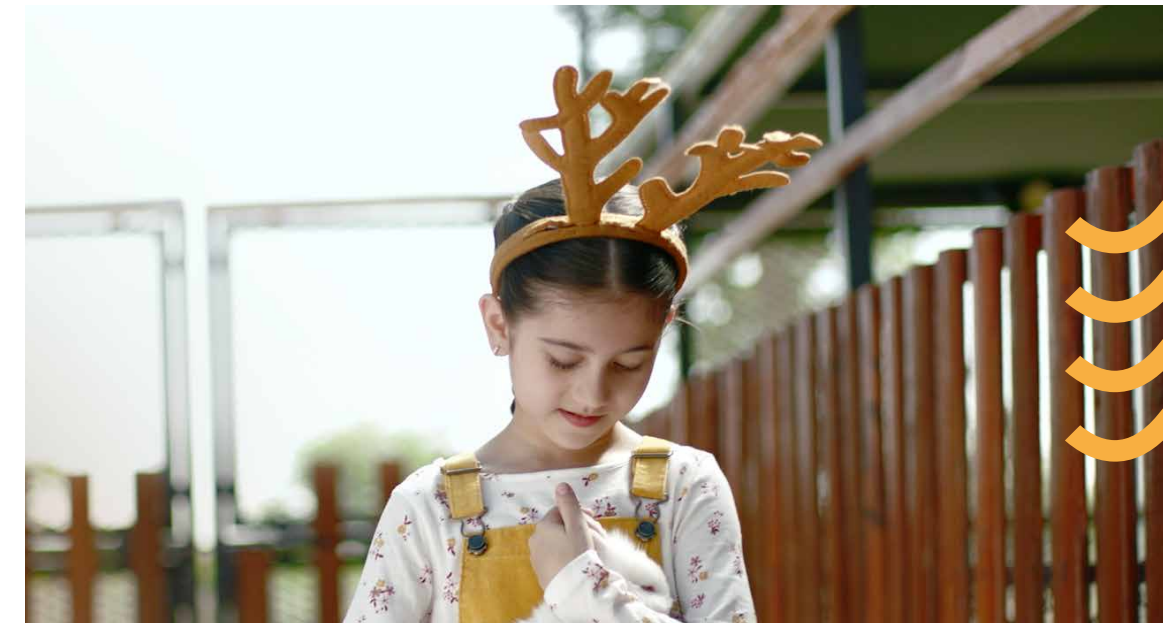


Find yourself at one with nature in a space designed for the unique mix of adventure, excitement and luxury living, giving you the chance to explore new avenues of water-first fun.

Nestled in the lap of

DAMAC
HILLS

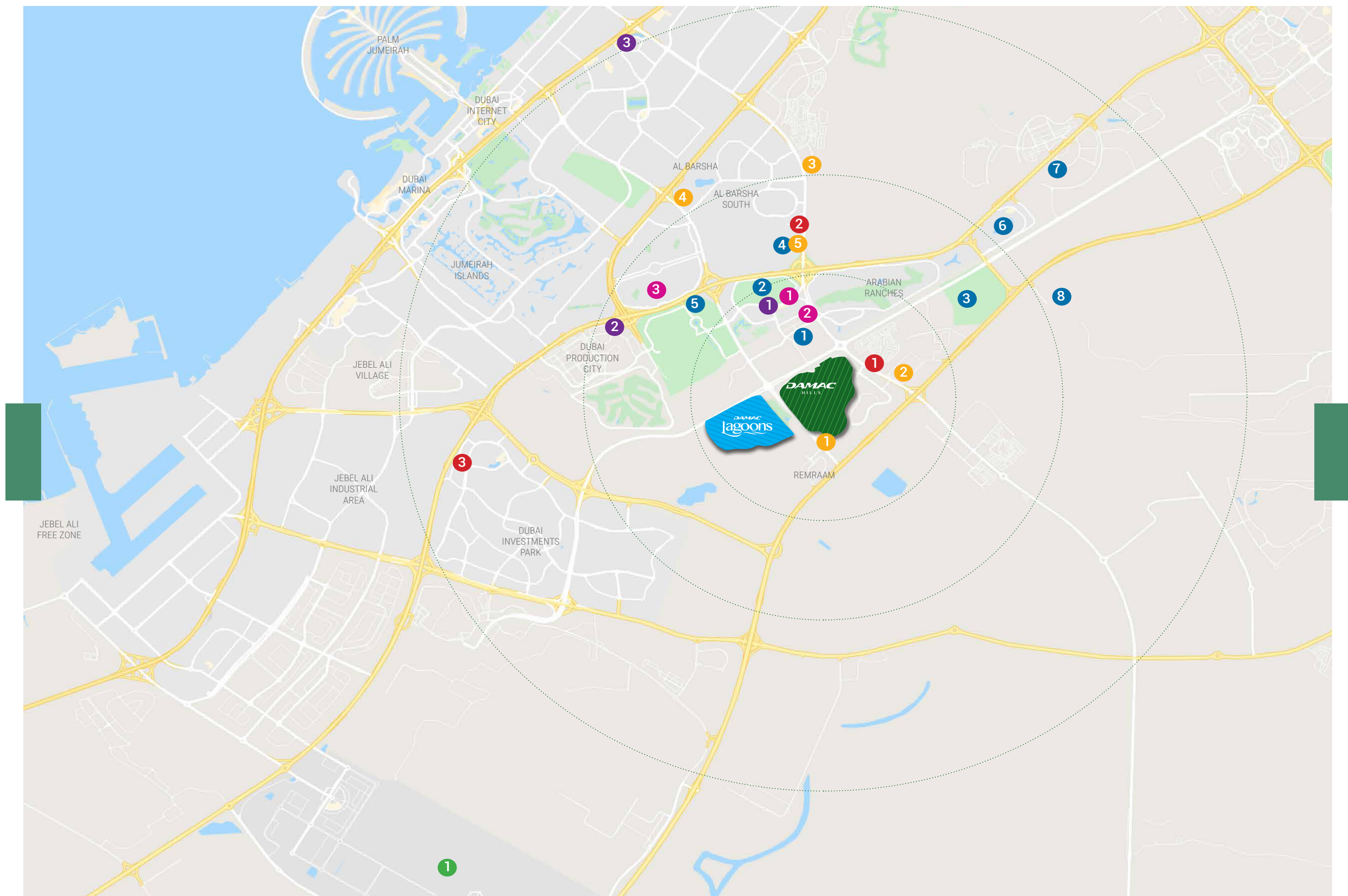
DAMAC Lagoons is home to a community
you can call your own – DAMAC Hills.
Find your place across 42 million square feet and
some of the most unique experiences the city has
to offer with Trump International Golf Club Dubai
as the centrepiece.



Begin the day with a brisk workout on the sports
fields. Then make new friends at the stables,
petting farm and dog park. Get your share of
vitamin sea at Malibu Bay – the hip new wave pool
or let the evening run its course by the fishing lake.



All of life's essentials are taken care of at DAMAC Hills.
Three supermarkets for your everyday needs,
the finest healthcare for your family, world-class
education in the form of an international-curriculum
school and so much more.



The Luxury of Location

SPORTS AND LEISURE

- 1 Dubai Polo & Equestrian Club – 10 minutes
- 2 Dubai Autodrome – 12 minutes
- 3 The Plantation Equestrian and Polo Club – 11 minutes
- 4 Miracle Garden – 13 minutes
- 5 Dubai International Stadium – 14 minutes
- 6 Global Village – 14 minutes
- 7 IMG World – 14 minutes
- 8 Hamdan Sports Complex – 15 minutes

HOSPITALS

- 1 Aster Medical Centre – 9 minutes
- 2 Mediclinic Parkview Hospital – 12 minutes
- 3 NMC Royal Hospital – 19 minutes

HOTELS

- 1 Park Inn by Radisson – 10 minutes
- 2 Studio One Hotel – 9 minutes
- 3 Five Hotel Jumeirah Village Circle – 19 minutes

AIRPORT

- 1 Al Maktoum International Airport – 28 minutes

MALLS

- 1 First Avenue Mall – 11 minutes
- 2 City Centre Me'aisem – 14 minutes
- 3 Mall of the Emirates – 24 minutes

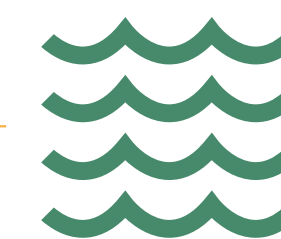
SCHOOLS

- 1 Jebel Ali School – 5 minutes
- 2 Fairgreen International School – 11 minutes
- 3 Global Indian International School – 16 minutes
- 4 Safa Community School – 18 minutes
- 5 Kings' School – 21 minutes

DAMAC Lagoons is hidden away along Hessa Street right opposite DAMAC Hills community. The convenient location puts residents within minutes of the city's key arterial freeways such as Mohammed Bin Zayed Road, Emirates Road and Al Khail Road.



Cluster Plan



BL-5-E BL-3-M BL-4-M BL-VD1 BL-V75

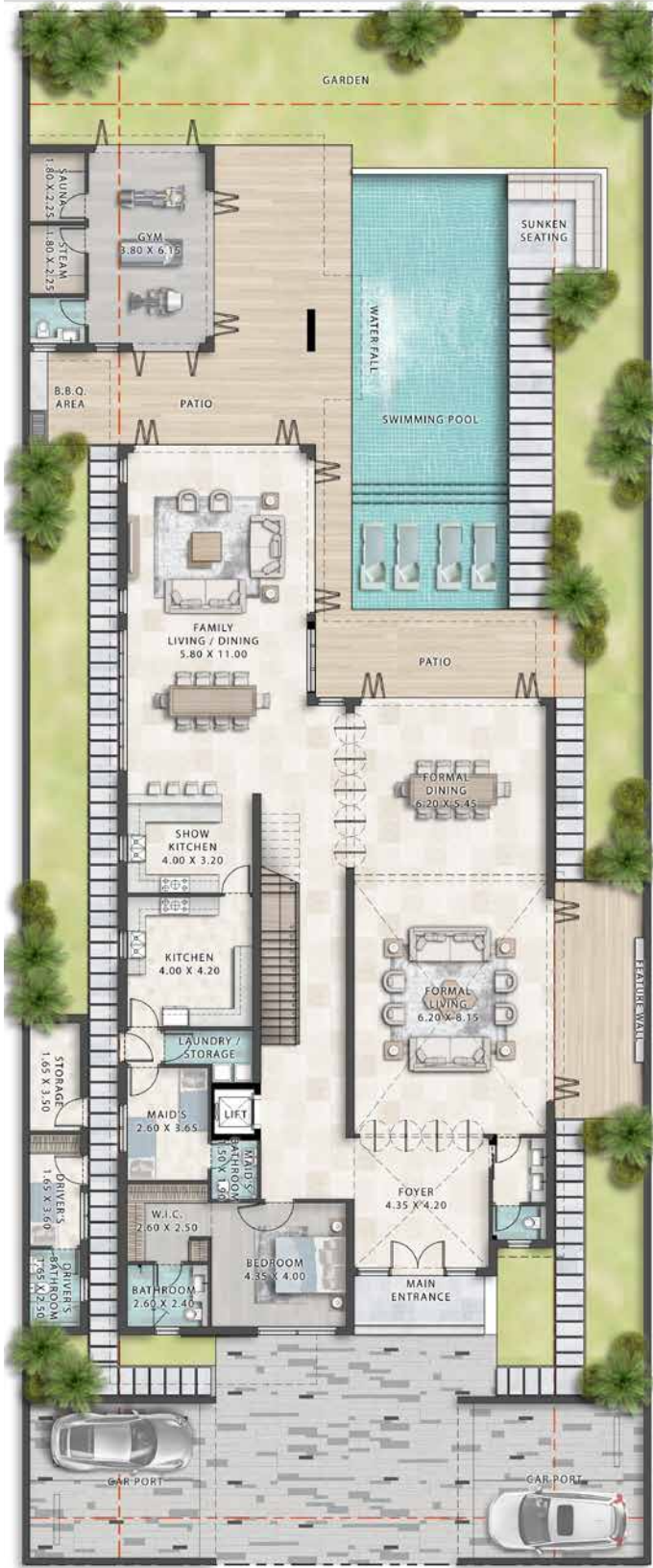
Floor plans





7 Bedroom Villa

BL-V75



Ground Floor



First Floor



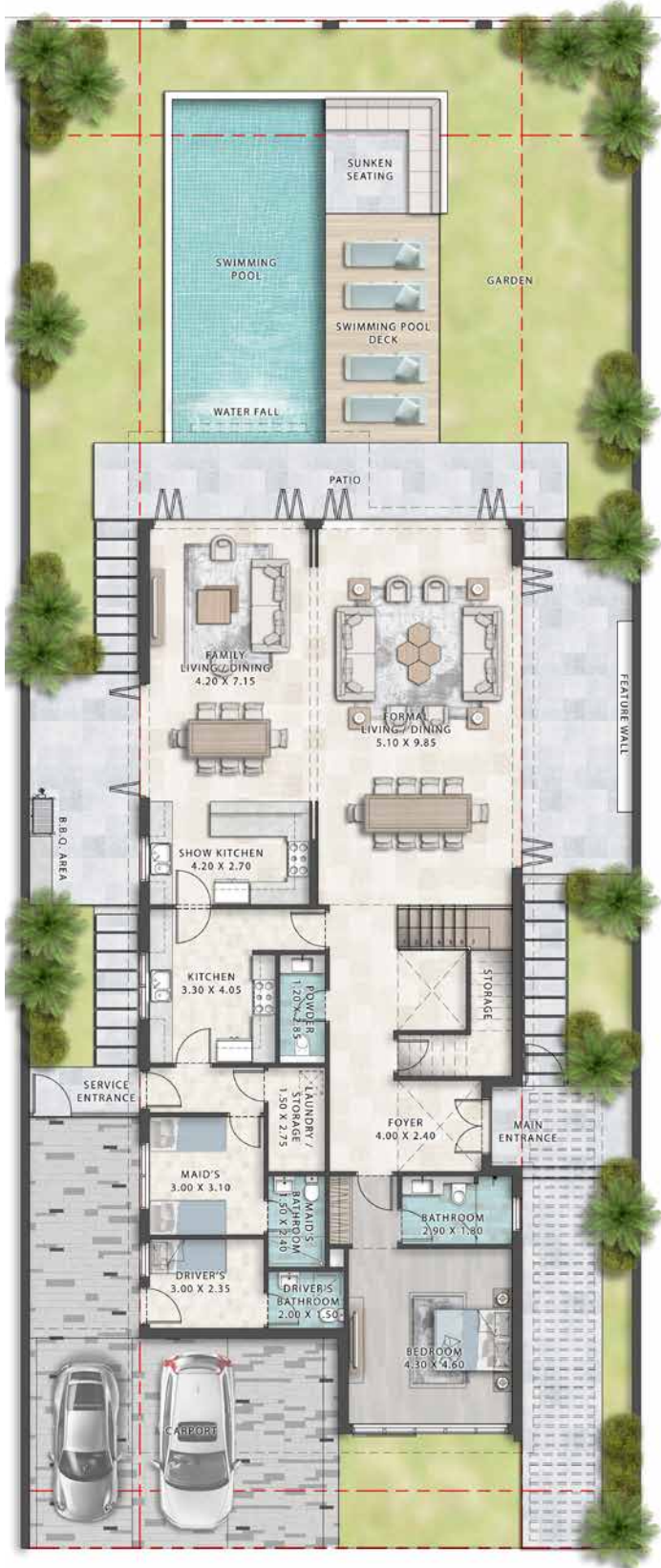
Roof





7 Bedroom Villa

BL-VD1



Ground Floor



First Floor



Roof



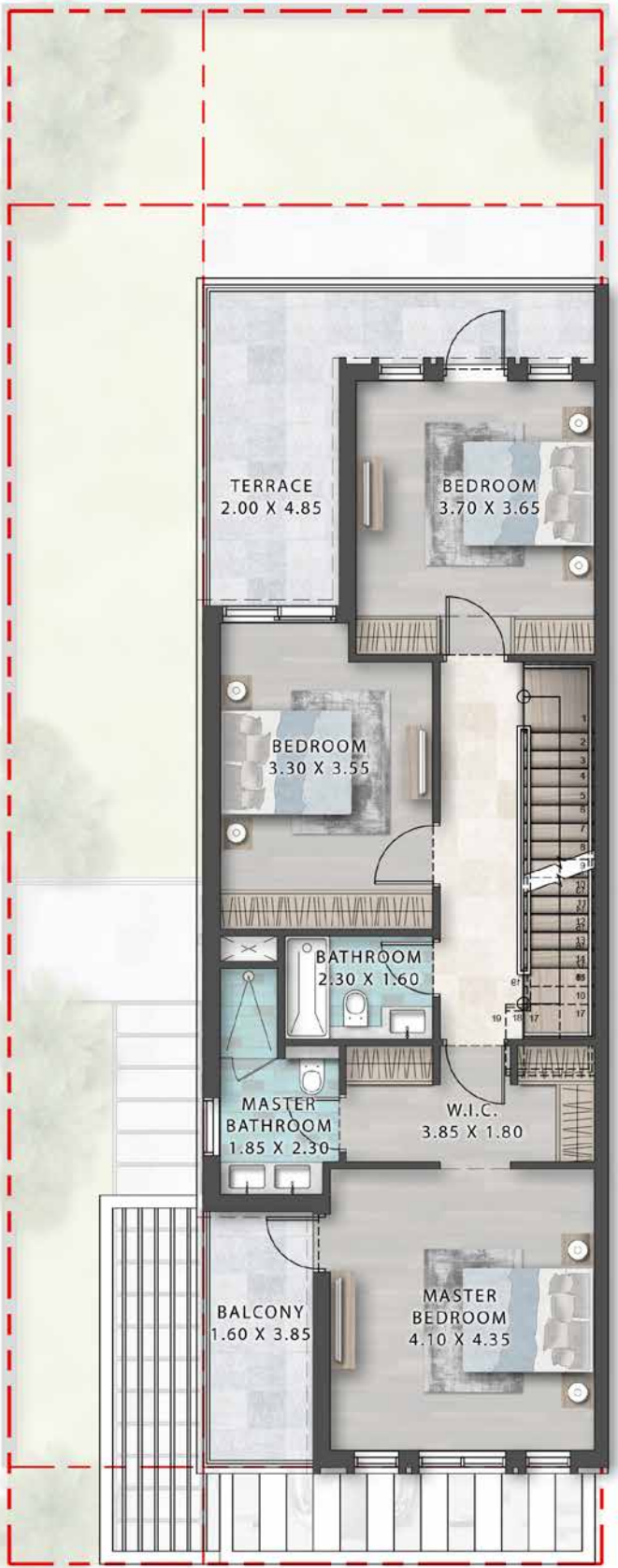


5 Bedroom Villa

BL-5-E



Ground Floor



First Floor



Roof



3 Bedroom Villa

BL-3-M



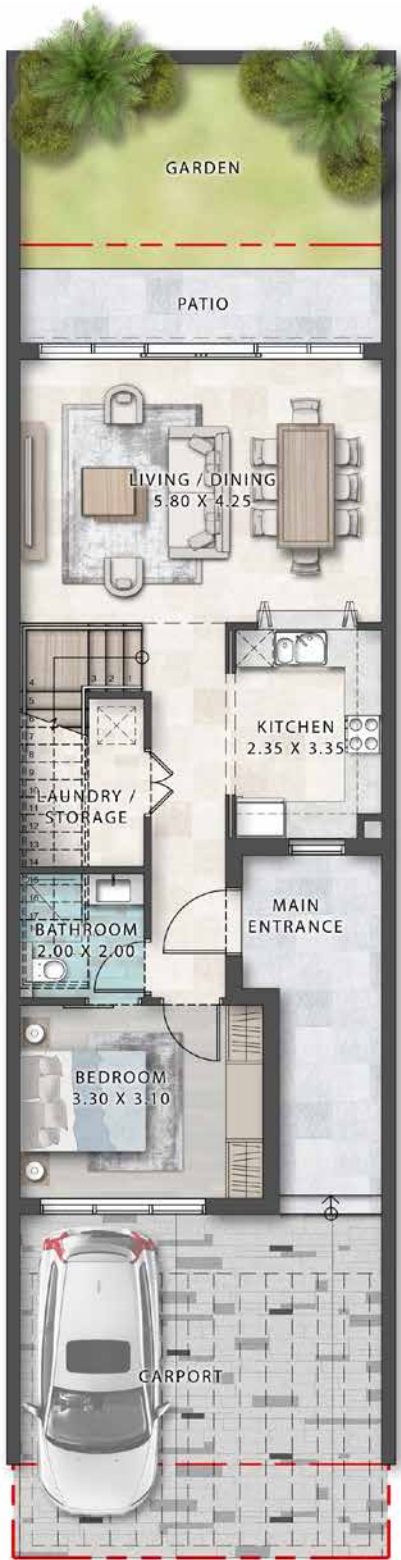
Ground Floor



First Floor

4 Bedroom Villa

BL-4-M



Ground Floor



First Floor



DAMAC Properties

live the luxury

DAMAC Properties has been at the forefront of the Middle East’s luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Canada and Maldives, as well as the United Kingdom.

Since then, the Company has delivered close to 36,400 homes, with a development portfolio of more than 29,000 at various stages of planning and progress.*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course managed by The Trump Organization, and luxury homes in association with Versace, Fendi Casa, Just Cavalli, Paramount Hotels & Resorts, Rotana and Radisson Hotel Group.

With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living. DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman, Hussain Sajwani, is supporting the One Million Arab Coders Initiative.

The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

As at 30th September 2021

Luxury By Appointment

Contact us at any of our offices or visit damacproperties.com

UNITED ARAB EMIRATES

Dubai
Park Towers
Dubai International Financial Centre
Tel: 800-DAMAC (800-32622)
E-mail: dubai@damacgroup.com

DAMAC Hills Sales Centre
Sheikh Zayed bin Hamdan
Al Nahyan Street
Tel: 800-DAMAC (800-32622)
E-mail: dubai@damacgroup.com

Damac Hills Sales Centre
Golf Veduta
Townhouse TH2
Tel: 800-DAMAC (800-32622)
E-mail: dubai@damacgroup.com

DAMAC Hills – International Sales Center,
Bellavista, Carson Building
Tel: 800-DAMAC (800-32622)
E-mail: dubai@damacgroup.com

DAMAC Hills 2 Sales Centre
Amazonia Cluster
Villa 333
Tel: 800-DAMAC (800-32622)
E-mail: dubai@damacgroup.com

DAMAC Hills 2 – Sales Center – Water town
Tel: 800-DAMAC (800-32622)
E-mail: dubai@damacgroup.com

QATAR

Building 90, New Solta Area
Ali bin Abi Talib Street
Next to Omar bin Al Khattab Health Centre
Tel: +974 44 666 986
Fax: +974 44 554 576
E-mail: doha@damacgroup.com

KINGDOM OF SAUDI ARABIA

Riyadh
DAMAC Towers Riyadh
South Tower
Olaya District
King Fahd Road
PO Box 102460
Tel: +966 11 835 0300
E-mail: ksa@damacgroup.com

TURKEY

Levazım, Mah. Koru Sk. Zorlu Center No: 2
Ic Kapi No: 347 Beşiktaş/Istanbul, Turkey
Tel: +90 212 892 0327
Fax: +90 212 890 7184
E-mail: turkey.office@damacgroup.com

LEBANON

Unit 1801, 18th Floor
DAMAC Tower
Omar Daouk Street
Mina El Hosn, Beirut Central District
Tel: +961 81 647 200
E-mail: beirut@damacgroup.com

JORDAN

Al Istithmar Street
Abdali Project
Amman
Opposite Abdali Mall Gate #1
Tel: +962 6 510 7000
Fax: +962 6 565 7896
E-mail: amman@damacgroup.com

UNITED KINGDOM

4th Floor, 100 Brompton Road
Opposite Harrods
Knightsbridge, London
SW3 1ER, United Kingdom
Tel: +44 (0) 207 590 8050
E-mail: sales@damactower.co.uk

DAMAC

DAMACPROPERTIES.COM