



Prop971



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- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

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Connect only with verified and highly-rated UAE property developers.

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Prop971 is a curated data platform for UAE off plan properties.

PRIMERO
RESIDENCES
by Main

Elevate Your Living
MODERN, STYLISH, TIMELESS.





PRIMERO
RESIDENCES
by Main

Experience World Class Living

Embark on a world-class living experience where our building structure, inspired by the architectural marvels of the United States, stands as a testament to elegance and innovation. The design reflects a commitment to redefining luxury through meticulous craftsmanship.

Experience architectural excellence with Primero, offering one, two and three-bedroom split-level apartments meticulously curated to deliver every modern comfort. Designed with precision, Primero sets the standard for unmatched convenience and luxury. From intelligently crafted living spaces to cutting-edge amenities, each element is carefully crafted to elevate your lifestyle.



AL FURJAN

This vibrant neighborhood boasts an interconnected network of pathways and state-of-the-art residential amenities. Residents are privileged to enjoy linked cycle routes that seamlessly traverse Discovery Gardens, Garden View Villas (part of Jebel Ali), and Al Furjan, collectively offering an expansive 40 km cycle track for the communities to relish.

PERFECTLY Located

The property boasts proximity to beaches and major shopping centers, excellent transport connectivity, access to public transportation, and well-developed infrastructure including shops, schools, leisure, and sports facilities, all offered at competitive prices for apartments.

✈ 20 mins. Al Maktoum International Airport

🛍 5 mins. IBN Battuta Mall

🚆 10 mins. Discovery Garden Metro Station

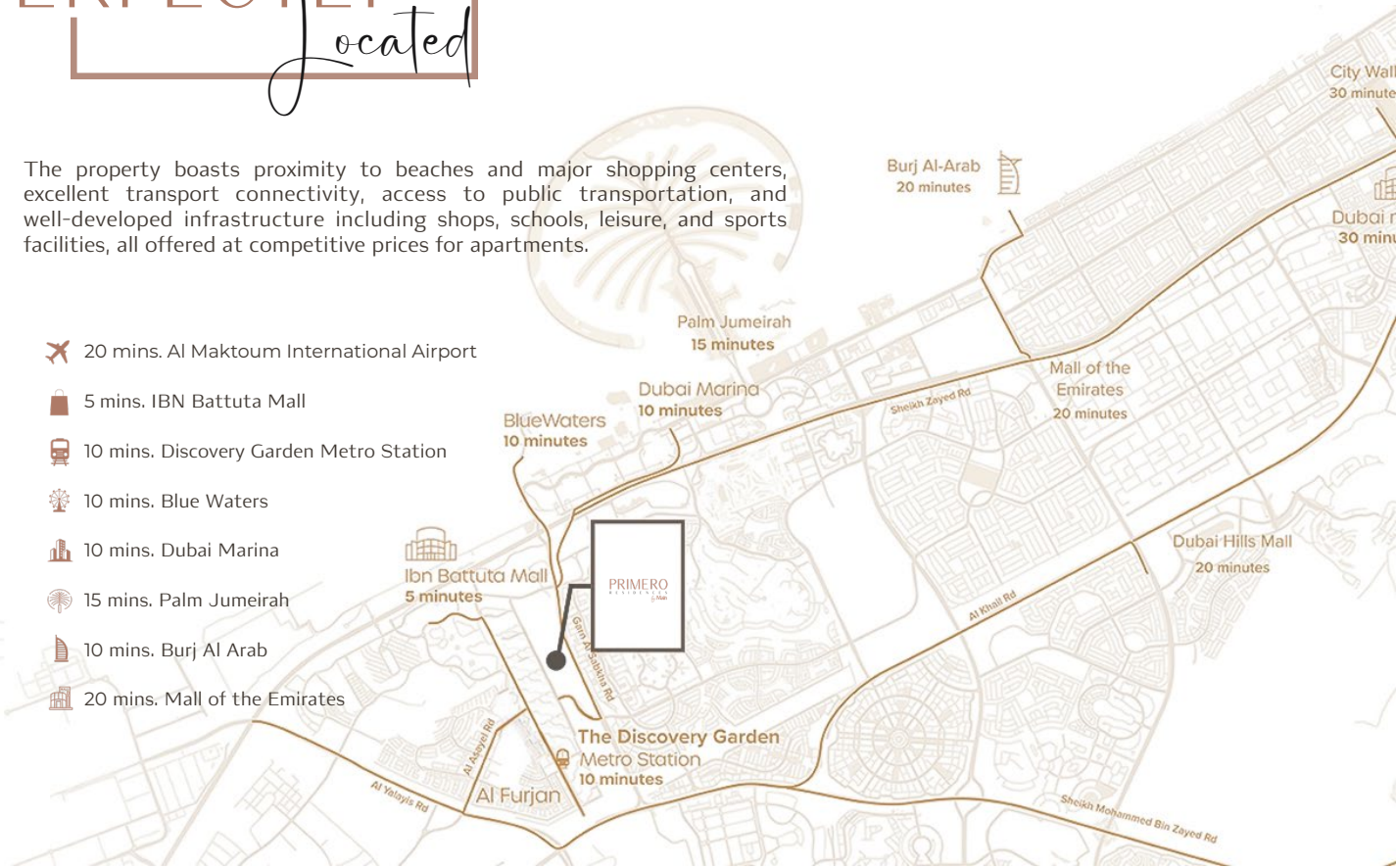
🌳 10 mins. Blue Waters

🏙 10 mins. Dubai Marina

🌴 15 mins. Palm Jumeirah

🗼 10 mins. Burj Al Arab

🛍 20 mins. Mall of the Emirates





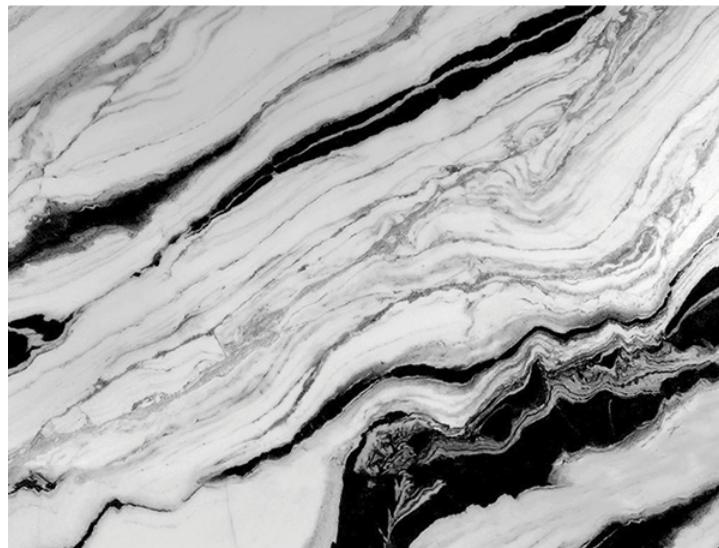
MIAMI *vibes*

Discover the epitome of luxury living in Miami, where every day feels like a dreamy vacation. Renowned for its opulent charm and serene ambience, Miami offers a lifestyle that embodies the essence of relaxation. From the soothing rhythm of the waves to the vibrant energy of the city, immerse yourself in a world where luxury meets tranquility. Experience the allure of Miami living and indulge in the ultimate escape, where every moment is a celebration.

LAYOUT Specification

At Primero at Al Furjan, every meticulous detail in the design of your new home has been attended to with the utmost care, surpassing even the most discerning standards of luxury living.

- Each apartment type is equipped with top-notch finishes, fittings, and features throughout.
- A subdued and sophisticated color scheme.
- Ceramic floor tiles and elegant quality wall coverings throughout.
- Integrated storage in all bedrooms, including built-in modern glass wardrobes.
- Bathrooms with built-in storage.
- Italian inspired kitchen with gola trim (handleless) drawers and calacutta gold countertops.
- Inbuilt washer/dryer, French door refrigerator, gas, oven and hob.
- All white appliances from major brands like Bosch and more.



Apartment TYPES

1 Bedroom
(with or without)
Private Pool

2 Bedroom
(with or without)
Private Pool

3 Bedroom
(with or without)
Private Pool

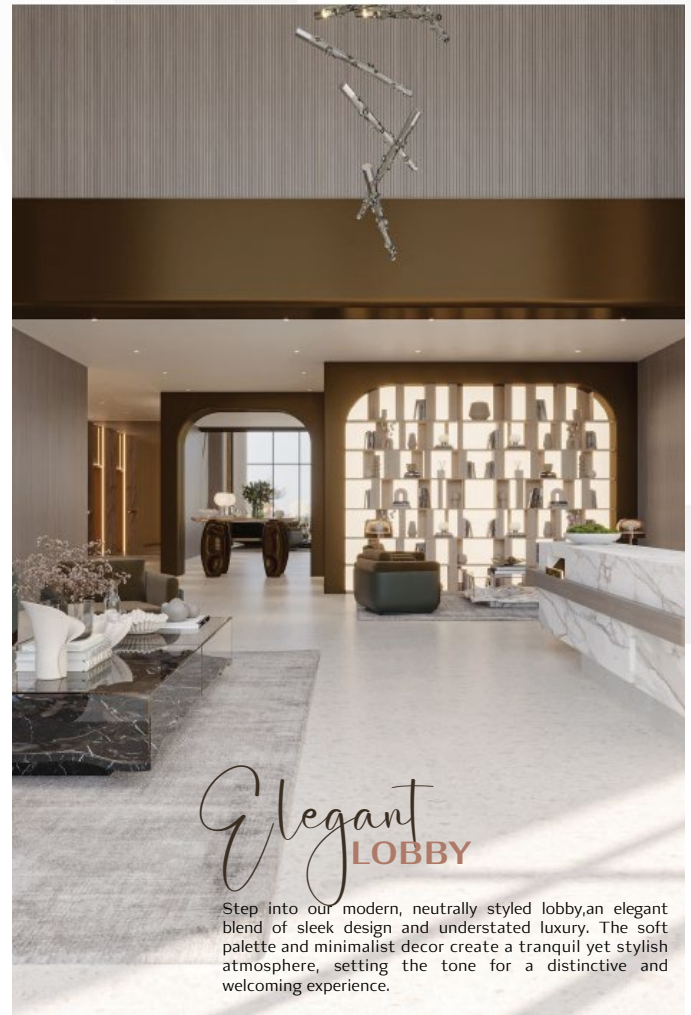
**3 Bedroom
Duplex**
with Private Pool

APARTMENT LAYOUT OPTION

 Private Pool

 Study Room

 Maid's Room





AMENITIES



BBQ Area



Equipped
GYM



Working
Area



Swimming
Pool



Toddler
Pool



Running
Track



Outdoor
Playground



Indoor
Kid's Area



Club
House



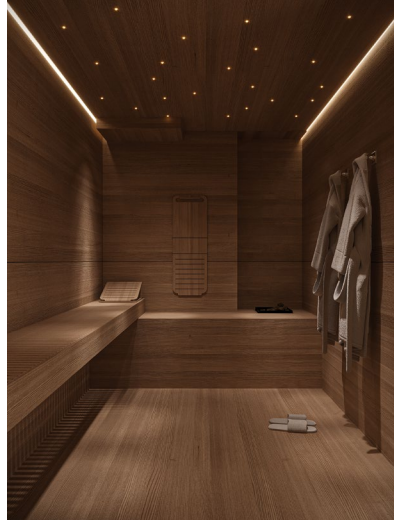
Yoga



Sauna



Steam



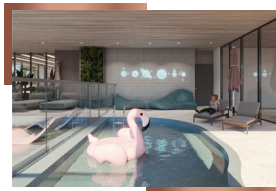
World Class AMENITIES

Step into a realm of exclusivity and distinction with extraordinary amenities that set a new standard for refined living. From cutting-edge facilities to thoughtful conveniences, our world-class living experience goes beyond the ordinary, providing residents with an unparalleled lifestyle.



Build Strong FOUNDATION

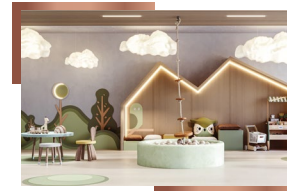
Begin the path of building a solid foundation for your family, with each brick representing a shared memory and every cornerstone constructed with love. Choose us as your partner in creating a home that is warm, welcoming, and inspiring.



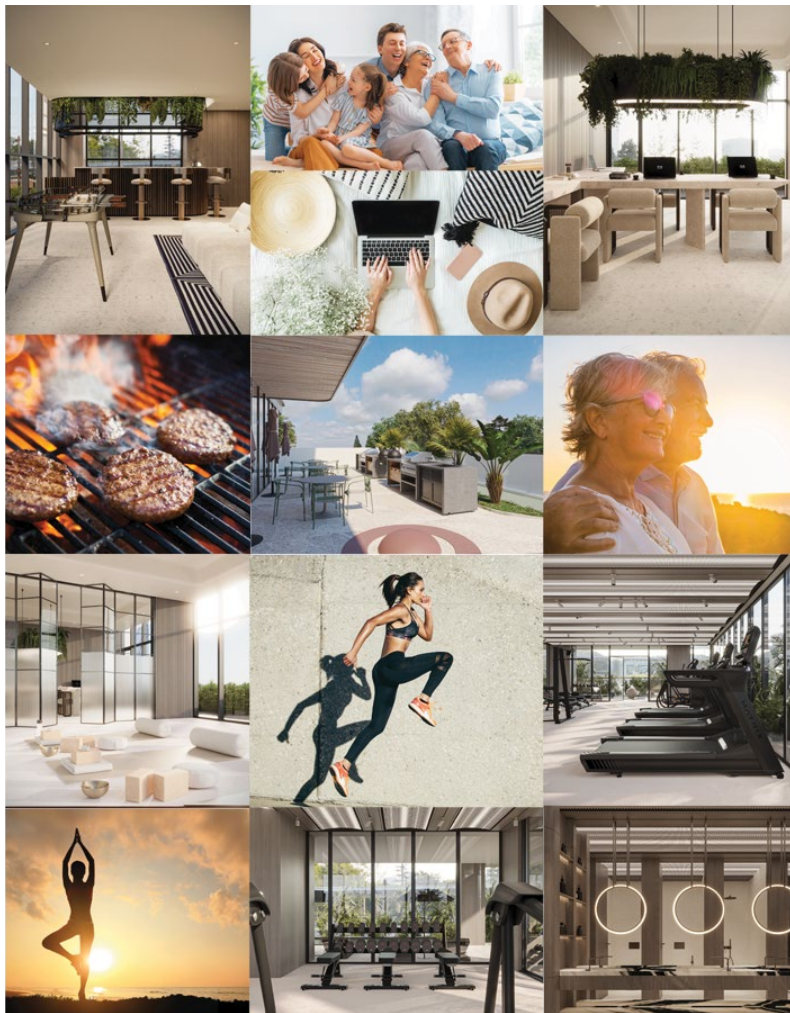
INDOOR
TODDLER POOL



OUTDOOR
PLAY GROUND



INDOOR
PLAY AREA



Build YOUR Community YOUR Way

Build your community your way. Make connections, cultivate relationships, and create your own space with a community that reflects your vision and beliefs. Embrace the power of cooperation, common interests, and a sense of belonging as you create an inclusive and lively atmosphere for everybody. Start developing your dreams.

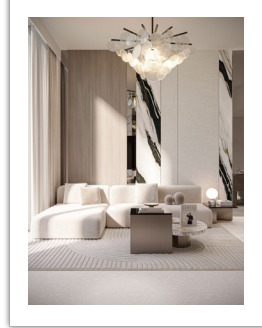


INDULGE IN *Comfort,*
EMBRACE YOUR *Perfect Home.*

Perfect home, where every corner invites you to indulge in comfort and embrace the essence of luxurious living. Nestled within our meticulously crafted spaces, you will discover a sanctuary designed to elevate your everyday experience.

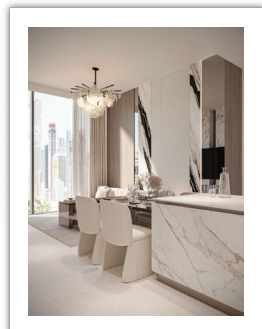
Indulge in the finer details as you explore your perfect home. From the sleek lines of the modern design to the soft textures of the furnishings, every element has been carefully considered to ensure your utmost satisfaction.

Embrace the lifestyle you deserve as you unwind in your sanctuary of comfort. Whether you're relaxing in the cozy living room, preparing a meal in the gourmet kitchen, or retreating to the serenity of your private bedroom, you'll find that every moment spent here is a true delight.



LIVE *life beyond* LUXURY

Our apartments offer unparalleled comfort and elegance, evoking the essence of a perpetual vacation in Miami. Inspired by the timeless allure of the United States, each residence is meticulously crafted by renowned designers to embody sophistication at every turn. From the sleek aesthetics to the meticulous attention to detail, we ensure that every aspect of your living space is nothing short of a masterpiece, promising a lifestyle of unparalleled refinement and indulgence.





MASTERPIECE
Design



Stylish
MODERN



PRIMERO
RESIDENCES
by Main



State-of-the-art
KITCHEN



HIGH-END KITCHEN APPLIANCES

 **LG**
LG Appliances

 **BOSCH**
Bosch Appliances

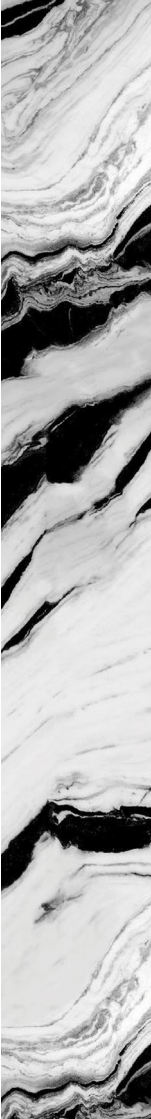
KOHLER
Sanitary Ware



Cherish the serenity **YOUR PERSONAL OASIS AWAITS.**

Choose from our range of thoughtfully crafted residences, including one, two, and three-bedroom apartments, each meticulously designed to cater to your lifestyle needs. Whether you seek a cozy retreat or expansive living space, Primero has the perfect fit for you. Additionally, explore our exclusive selection of five executive units, epitomizing opulence and sophistication.





Contemporary BATHROOM

Step into the epitome of contemporary luxury with meticulously designed modern bathrooms. Crafted in collaboration with top-tier interior designers, each detail of the bathroom exudes sophistication and elegance. Inspired by the timeless allure of the United States, The Designs seamlessly blend modern aesthetics with high-quality materials, ensuring a luxurious bathing experience like no other.

From sleek fixtures to premium finishes, every element is carefully selected to elevate your daily routine. Immerse yourself in the refined ambiance of contemporary spaces, where functionality meets style in perfect harmony. Experience the pinnacle of modern living with a bespoke bathroom, where every detail reflects commitment to excellence and unparalleled craftsmanship.



FEATURED BRANDS
SHOWCASING PREMIER BRANDS: LUXURY FURNISHINGS



BOSCH

KOHLER



Google Home





Timeline

A Journey Through Our Company's Evolution

2003 Real Estate Developer Services The Main Group of Companies achieves significant milestones with its expansion into Pembroke Falls Sales Center along with the successful ventures in building Luxury homes in Long Lake Ranches and Isles of Weston located in Broward County, FL.		2007-2013 Global Ventures The Main Group of Companies launches Virtual Processing Center (VPC) in the Dominican Republic, marking its international expansion, while in 2014, it establishes Rapid Construction, enhancing its construction capabilities as a Licensed General Contractor in Florida.		2016-2019 Main Realty's UAE Expansion Main Realty fully operationalizes its presence in the UAE as an extension of its US operations, marking a significant milestone. The company also embarks on its inaugural project in the UAE with the launch of Primero Residences by Main.	
2004-2006 Inception: Founding the Main Group of Companies The Main Group of Companies was founded with the establishment of Exit Metroquest Realty, a US-based real estate brokerage house.		2014-2015 Recognition Achievement Exit Metroquest Realty REO Bank Owned Property Services gained national recognition by ranking number 47 on the Real Trends & Wall Street Top 250 Real Estate Professionals list.		2023 The Main Group of Companies expands Diversifies its ventures, introducing Mainland Logistics in the US and Mainland Express in the UAE. Successfully launches Mainland Real Estate Brokers in the UAE, following its achievements in the US market.	

MESSAGE

Welcome to Main Realty, an elite destination for creative and luxurious property development in the heart of Dubai!

Main Realty looks forward to adding value by developing real estate projects in Dubai Skyscrapers that redefine modern living. With a commitment to excellence and a track record of creating extraordinary developments, we invite you to discover a world where sophistication meets innovation.

We specialize in building distinctive residential and commercial spaces that not only meet, but surpass, our discriminating clients' expectations. Our commitment to exceptional craftsmanship, contemporary design, and energy efficient methods distinguishes us in the competitive Dubai real estate market. Whether you're seeking for a dream house, a profitable investment opportunity, or a thriving commercial space, Main Realty guarantees a smooth transition from imagination to reality.



Amir Siddiq
CEO / Founder

The background of the image is a detailed architectural floor plan, likely for a residential building. It features various rooms, corridors, and structural elements, all rendered in a light, faded style. Overlaid on the plan are several drafting tools: a large ruler with a scale from 1 to 8 cm, a compass, and two pens. The tools are positioned in the upper left and center of the image, suggesting a design or construction theme.

FLOOR PLAN

Explore customizable floor plans for every lifestyle.

PRIMERO

R E S I D E N C E S

by Main

- 3 BR (1601) - ULTRA
- 3 BR (1605) - BAL HARBOUR
- 3 BR (1604) - SOUTH BEACH

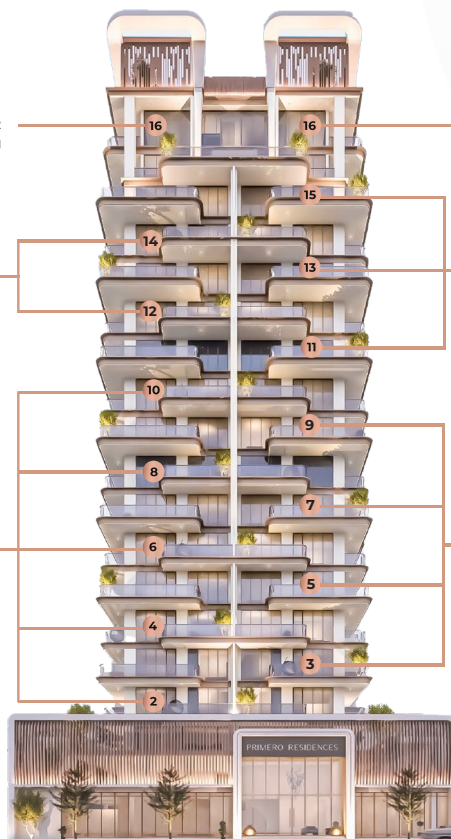
- 3BR (01)
- 1BR (02 & 05)
- 2BR (03 & 04)

- 1BR (01 & 02)
- 1BR (03 & 06)
- 2BR (04 & 05)

- 3 BR (1602) - AVENTURA
- 3 BR (1603) - GABLES

- 3BR (01)
- 1BR (02 & 05)
- 2BR (03 & 04)

- 1BR (01 & 02)
- 1BR (03 & 06)
- 2BR (04 & 05)



FRONT MIDDLE BACK POOL

PRIMERO

R E S I D E N C E S

by Main

1 Bedroom (Type - A)

Level: 2 to 10

Unit: 01 & 02

-  1 Private Balcony
-  Open Plan Living Dining Area
-  Powder Room
-  Open Kitchen

	(SQ.M)	(SQ.FT)
 Apartment Area	63	673
 Balcony Area	11 to 66	123 to 392
 Total Area	74 to 90	796 to 1065

TYPICAL FLOOR PLAN



Floor No.: **2 | 4 | 6 | 8 | 10**



Floor No.: **3 | 5 | 7 | 9**



Levels with Pool
3,5,7,9



Disclaimer: All pictures, plans, layouts, data and details included in this brochure are indicative only and may change at anytime in accordance with the final designs of the project and regulatory approvals. Drawings are not scale, furnitures and decor for illustrative purpose.

PRIMERO

R E S I D E N C E S

by Main

1 Bedroom (Type - B)

Level: 2 to 10
Level: 11 to 15

Unit: 03
Unit: 02

-  Private Balcony
-  Open Kitchen
-  Private Pool
-  Maid's Room
-  Dining Area
-  Laundry Room
-  Powder Room

	(SQ.M)	(SQ.FT)
 Apartment Area	65	697
 Balcony Area	15 to 17	159 to 182
 Total Area	80 to 82	856 to 885

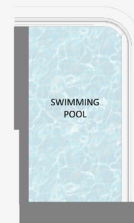
TYPICAL FLOOR PLAN



Floor No.: 2 to 10



Floor No.: 11 to 15



Levels with Pool
2,4,6,8,10,12,14

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PRIMERO

R E S I D E N C E S

by Main

1 Bedroom (Type - B1)

Level: 2 to 10
Level: 11 to 15

Unit: 06
Unit: 05

-  Private Balcony
-  Private Pool
-  Dining Area
-  Powder Room
-  Open Kitchen
-  Maid's Room
-  Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	65	697
 Balcony Area	15 to 17	159 to 182
 Total Area	80 to 82	856 to 885

TYPICAL FLOOR PLAN



Floor No.: **2 to 10**



Floor No.: **11 to 15**



Levels with Pool
2,4,6,8,10,12,14



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PRIMERO

R E S I D E N C E S

by Main

2 Bedroom (Type - A)

Level: 2 to 10
Level: 11 to 15

Unit: 05
Unit: 04

 2 Private Balcony

 Open Kitchen

 Dining Area

 Maid's Room

 Powder Room

 Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	96	1032
 Balcony Area	23 to 28	248 to 305
 Total Area	119 to 124	1281 to 1337

TYPICAL FLOOR PLAN

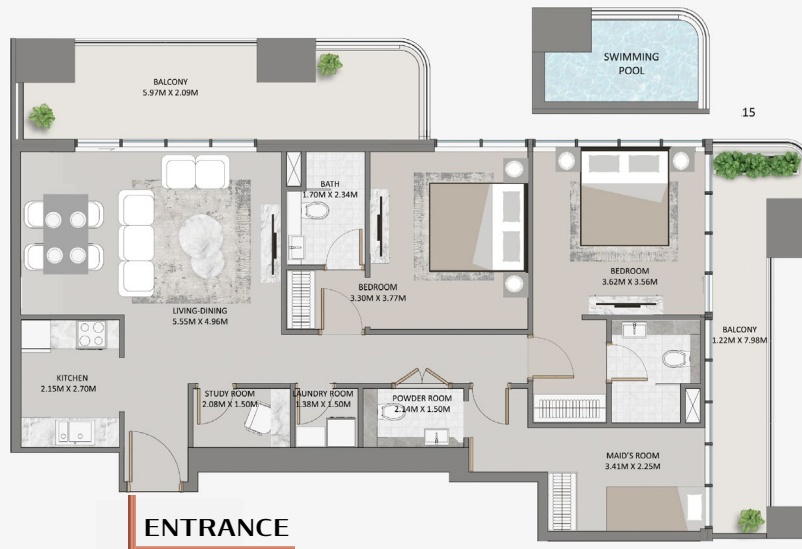


Floor No.: 2 | 4 | 6 | 8 | 10
Floor No.: 12 | 14

Floor No.: 11 | 13 | 15
Floor No.: 3 | 5 | 7 | 9



Levels with Pool
3,5,7,9,11,13,15



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2 Bedroom (Type - A1)

Level: 2 to 10

Unit: 04

Level: 11 to 15

Unit: 03

-  2 Private Balconies
-  Open Kitchen
-  Private Swimming Pool
-  Maid's Room
-  Dining Area
-  Laundry Room
-  Powder Room

	(SQ.M)	(SQ.FT)
 Apartment Area	96	1038
 Balcony Area	23 to 28	249 to 305
 Total Area	120 to 125	1287 to 1342

TYPICAL FLOOR PLAN



Floor No.: **2 | 4 | 6 | 8 | 10**

Floor No.: **12 | 14**

Floor No.: **11 | 13 | 15**

Floor No.: **3 | 5 | 7 | 9**



Levels with Pool
3,5,7,9,11,13,15



PRIMERO

R E S I D E N C E S

by Main

3 Bedroom (Type - A)

Level: 11 to 15

Unit: 01

 2 Private Balconies

 Powder Room

 Swimming Pool

 Open Kitchen

 Dining Area

 Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	125	1342
 Balcony Area	23 to 72	252 to 780
 Total Area	148 to 197	1595 to 2122

TYPICAL FLOOR PLAN



Floor No.: 11 | 13 | 15



Floor No.: 12 | 14



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PRIMERO

R E S I D E N C E S

by Main

3 Bedroom (Duplex Ultra)

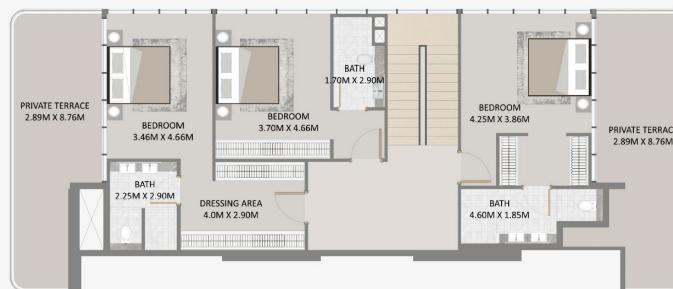
Level: 16

Unit: 01

-  Private Balconies
-  Swimming Pool
-  Dining Area
-  Private Terrace
-  Maid's Room
-  Powder Room
-  Open Kitchen
-  Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	208	2238
 Balcony Area	101	1090
 Total Area	309	3328

TYPICAL FLOOR PLAN



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R E S I D E N C E S

by Main

3 Bedroom (Duplex Aventura)

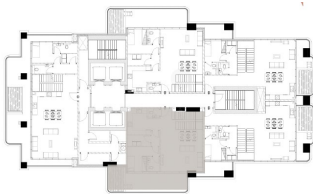
Level: 16

Unit: 02

-  Private Balcony
-  Swimming Pool
-  Private Terrace
-  Dining Area
-  Maid's Room
-  Powder Room
-  Open Kitchen
-  Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	170	1827
 Balcony Area	50	534
 Total Area	219	2361

TYPICAL FLOOR PLAN



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PRIMERO

R E S I D E N C E S

by Main

3 Bedroom (Duplex Gables)

Level: 16

Unit: 03

-  Private Balconies
-  Swimming Pool
-  2 Private Terrace
-  Maid's Room
-  Dining Area
-  Powder Room
-  Open Kitchen
-  Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	169	1820
 Balcony Area	46	496
 Total Area	215	2317

TYPICAL FLOOR PLAN



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PRIMERO

R E S I D E N C E S

by Main

3 Bedroom (Duplex South Beach)

Level: 16

Unit: 04

- | | |
|--|--|
|  Private Balconies |  Dining Area |
|  Swimming Pool |  Powder Room |
|  2 Private Terrace |  Open Kitchen |
|  Maid's Room |  Laundry Room |

	(SQ.M)	(SQ.FT)
 Apartment Area	168	1808
 Balcony Area	46	496
 Total Area	215	2304

TYPICAL FLOOR PLAN



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PRIMERO

R E S I D E N C E S

by Main

3 Bedroom (Duplex Al Harbour)

Level: 16

Unit: 05

-  Private Balconies
-  Swimming Pool
-  1 Private Terrace
-  Maid's Room
-  Dining Area
-  Powder Room
-  Open Kitchen
-  Laundry Room

	(SQ.M)	(SQ.FT)
 Apartment Area	175	1883
 Balcony Area	50	540
 Total Area	225	2423

TYPICAL FLOOR PLAN



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