



Prop971

Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.

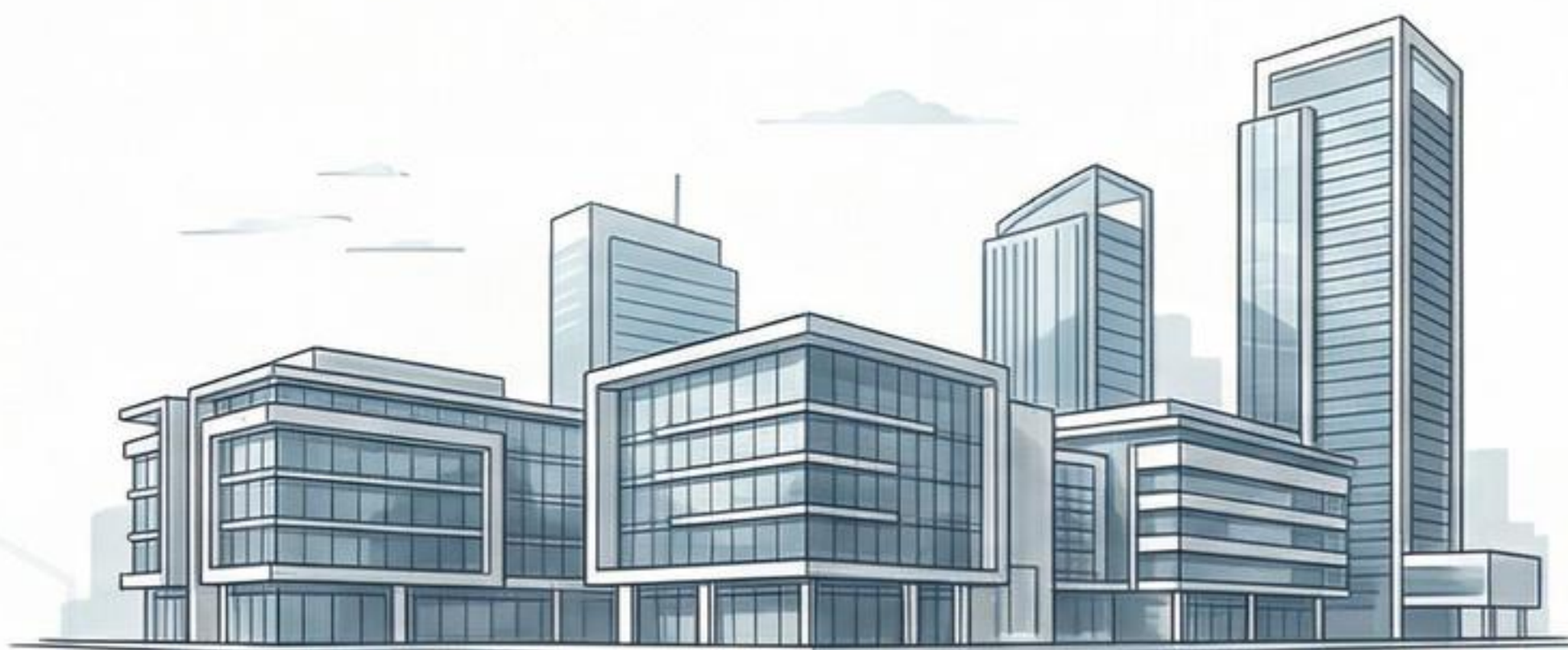


- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

Visit Us: www.prop971.com

Prop971 is a curated data platform for UAE off plan properties.



SOUTH BEACH

HOLIDAY HOMES

AT

EMAAR
BEACHFRONT

MARINA VISTA BY

EMAAR



SOUTH BEACH

FIRST-EVER HOLIDAY HOMES

BY EMAAR

SOUTH BEACH is the perfect holiday home,
just a few steps away from the beach, offering you:



Fully furnished
waterfront homes



Private beach
access



Infinity-edge
swimming pool



1-, 2- & 3-bedroom
apartments

Property management* by *ease*
BY EMAAR



AMENITIES

WHERE HOME MEETS LUXURIOUS AMENITIES

Whether you choose to make amazing seaside memories there, or turn a profit, SOUTH BEACH comes with a slew of luxury hotel-style amenities:



On-demand luxury
hotel service



Valet
parking



24/7 concierge
service



Views of Dubai
Marina & The Palm



Shopping & dining
by the sea





HIGHLIGHTS

A PRIME LOCATION

At SOUTH BEACH, you get the best of both worlds – calm and serene resort-style living and easy access to all the sights and sounds of Dubai.



Exclusive access to
750m long beach strip



Closest to Dubai Marina
& The Palm

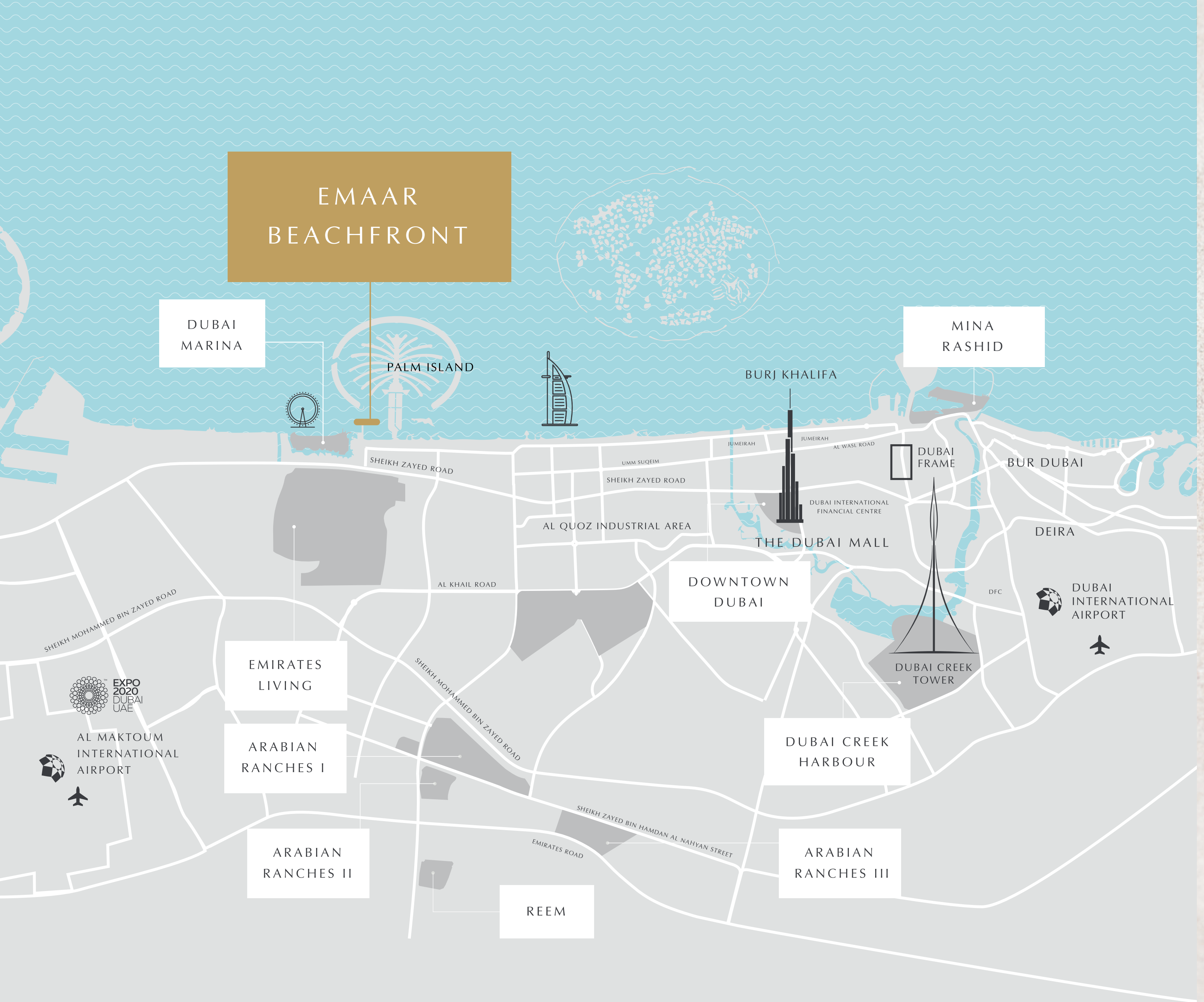


5 mins from
Sheikh Zayed Road



Walking
distance to parks





EMAAR BEACHFRONT

PERFECTLY CONNECTED

05
Mins to
Dubai Marina

05
Mins to
The Palm

25
Mins to
Downtown
Dubai

25
Mins to
Dubai Int'l
Airport

25
Mins to
Al Maktoum Int'l Airport

INTERIORS

SEA-INSPIRED LUXURY

Come home to your contemporary and timeless waterfront apartment.

With interiors draped in sandy colours and aquamarine hues, you and your guests will be transported to a state of true beach bliss.







INTRODUCING

ease

BY EMAAR

Our game-changing property management service that allows you to rent your Emaar property as a holiday home, hassle-free.

EASE BY EMAAR

WHAT OUR HOMEOWNERS LOVE THE MOST

When you become a holiday homeowner with Ease, you will be guaranteed a hassle-free, hands-off and all-inclusive holiday home management, complemented by:



Property listing &
advertising



Expert pricing
strategy



Reservations
management



Guest hosting &
hospitality



Hotel-grade
housekeeping



Hassle-free
paperwork





EASE BY EMAAR

HOW WE SPREAD THE WORD

We don't just advertise your home on ease.ae, we aim for optimum performance. That's why we distribute your listing across over 50 channels*.

 **airbnb** **Booking.com**  **Expedia®**
& 50 more

What's more, your guests will have exclusive access to over 50 special deals & offers with Emaar Entertainment.

DUBAI

THE IDEAL INVESTMENT CLIMATE

In 2018, Dubai welcomed a staggering 15.92 million tourists, led by visitors from Saudi Arabia, India, China, UK and Russia.



Among top 10
most visited cities



8.36 Mn tourists
in first half 2019



1st most visited
city by 2025



30 Mn yearly
tourists by 2030



Avg. tourist spend
of \$537 p/day



Easy visa on arrival
& transit visa





EMAAR

REIMAGINING LIFESTYLES

When you invest with Emaar, you choose to invest with one of the largest real estate companies outside of China and one of the most valuable developers worldwide.

BRAND
VALUE USD

2.7 Bn+
FY 2018

REVENUE
USD

6.99 Bn
FY 2018

NET
PROFIT USD

1.96 Bn
FY 2018

YOY BRAND
VALUE

39%

YOY
REVENUE

37%

YOY NET
PROFIT

30%

Act now to secure your holiday home at Emaar Beachfront.

For more information on **SOUTH BEACH AT EMAAR BEACHFRONT**,
please call 800 36227 (UAE) / +971 4 366 1688 (international)
or talk to our Property Advisor directly at +971 4888 8844
from 9 am to 7 pm (GST), Sunday to Thursday.

Visit our online sales centre at emaar.com or
any of our Sales Centres across the UAE:

DUBAI

Emaar Sales Centre | Downtown Dubai
9:30 am to 10 pm, Saturday - Friday

Dubai Hills Estate Sales Pavilion | Umm Suqeim Road
Dubai Creek Harbour Sales Pavilion | Ras Al Khor
Emaar South Sales Centre | DWC Peripheral Road
9:30 am to 7 pm Saturday - Thursday | Friday from 2 pm to 7 pm

ABU DHABI

Emaar Sales Centre | Al Nahda Tower, Ground Floor,
4th Street, Corniche, Al Muroor Road
9:30 am to 7 pm Saturday – Thursday

MARINA VISTA BY

EMAAR