



**Prop971**

# Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.



- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

**Visit Us:** [www.prop971.com](http://www.prop971.com)

\*Prop971 is a curated data platform for UAE off plan properties.\*





بن غاطي  
BINGHATTI

## THE POWER OF THE PRECISE

Etherea is a modernist landmark in Jumeirah Village Circle defined by grid and glow. It is a structure of balance and integration, where a grand lineage meets a focused soul.

In narrowing the frame, the light is magnified to create a concentrated residential experience.



## A SOPHISTICATED DISPLAY OF MODERNITY

The tower is characterised by a unique exoskeleton and satin chrome finishes that provide natural shading.

This structure maintains a glowing, iconic footprint at night, culminating in a structural crown. It is a form that breathes, blending sleek glass with the precision of a master-crafted grid.



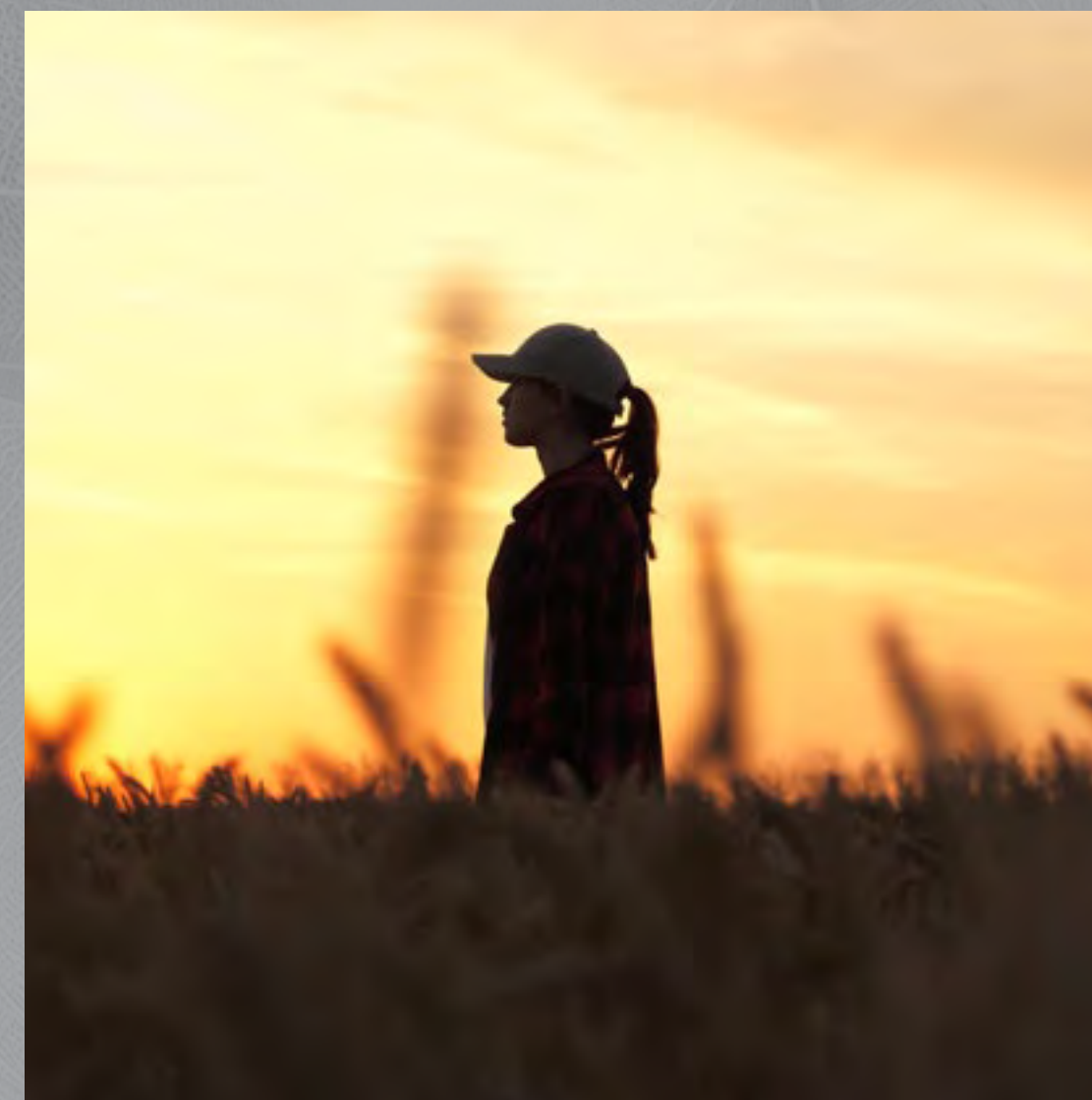




## A SANCTUARY NOT DEFINED BY SIZE

Etherea is for individuals who seek a grounded escape that never compromises on connectivity. It is a residence that understands true prestige is found in the ability to choose your own pace.

Here, luxury is found in the ease of life provided by a well-sited home.





## PRECISELY CRAFTED

Etherea is exemplar of Binghatti's uncompromising standards. We embrace energy-efficient building practices and utilise sustainable materials throughout the structure.

This commitment ensures enduring value that will define your home for years to come.





PROJECT FACTS

## A CURATED COLLECTION OF CONCENTRATED LUXURY

PROPERTY TYPE

Residential & Retail

PLOT AREA

2321.56 SQM./ 24989.04 SQFT

DESCRIPTION

B + G + 5P + 22 RESIDENTIAL FLOORS  
+ 1MECH. + ROOF

NUMBER OF UNITS

|                      |     |
|----------------------|-----|
| Studio Apartment:    | 64  |
| 1 Bedroom Apartment: | 134 |
| 2 Bedroom Apartment: | 84  |

TOTAL UNITS

|                          |     |
|--------------------------|-----|
| Total Residential Units: | 282 |
| Retail Shops: (Ground)   | 05  |

Each residence claims its own, suspended above the community. Through meticulous engineering, the tower's orientation maximises natural light and provides unobstructed views.





## UNIQUELY INTIMATE AMENITIES

Etherea offers an intentionally zoned amenity deck on the 5th floor, designed on a personal scale. This highly efficient space provides a boutique urban club experience that blends wellness, aquatic recreation, and family-focused social zones.



Outdoor Shower



Sun Bath Area



Adult & Children's  
Swimming Pool



Jacuzzi  
Area



Children's Play  
Area



Bicycle Path  
& Walking Path



Aerobics  
Platform



Sitting Area



## THE ESSENCE OF RESTORATIVE GRACE

The amenity deck elevates daily life through a linear layout featuring an adult swimming pool, jacuzzi, and children's pool. Wellness is integrated into your routine via a dedicated yoga platform and water fountain features.

Symmetrical paths and sunken sitting areas create intimate social nooks amidst a lush, tree-lined perimeter, ensuring every moment is perfectly structured for restoration.





## FOCUSED WELLNESS AWAITS

A world of wellness designed to help you restore balance in a single breath.







## POISE AND GRACE IN EQUAL MEASURE

Interiors reflect a light hand and quiet design choices to create extraordinary living spaces. Muted tones and rich textures work in harmony with open-plan layouts to maximise natural light and ensure a quiet, unhurried rhythm.

The material philosophy centres on the discipline of clarity and modern efficiency. Fine materials and bespoke finishes are meticulously selected to mirror the fluidity and lightness of the building's architecture.









## UNMATCHED MATERIALITY

A premium palette featuring satin chrome finishes, high-end stone, and crystalline glass to ensure the project's longevity and striking silhouette.





## DESIGNED FOR OPTIMAL FLOW

Residences are tailored to ambitious professionals and growing families, with layouts that maximize light through floor-to-ceiling windows. These spaces integrate the elegance of the modernist grid into personal living areas to suit a deliberate and refined lifestyle.







BINGLAPTI  
ETHEREA



ABOUT THE BRAND

 BINGHATTI

B E S P O K E

## BESPOKE LIVING BINGHATTI STYLE



Property  
Management



Unit  
Resale



Parking  
Sale



Holiday  
Homes



Annual  
Maintenance



Furniture  
Packages

## A LEGACY OF ARCHITECTURAL ARTISTRY

Binghatti Holding Limited is a vertically integrated real estate developer founded in 2008 with roots as a contractor before transitioning into full-scale development. Leveraging in-house design, development, construction and delivery capabilities, the Group stands out as one of Dubai's most avant-garde private developers, operating across the full market spectrum from affordable housing to ultra luxury branded residences.

With a total portfolio exceeding 90 projects valued at nearly AED 100 billion, Binghatti has delivered more than 50 projects to date and maintains a robust pipeline of approximately 30 million square footage of sellable area.

Binghatti delivers across the housing ladder from affordable and mid-market homes to premium and ultra luxury branded residences differentiating itself through design led products, branded collaborations and a consistent focus on customer outcomes. The developer's contractor heritage underpins its operational agility and ability to scale across segments.

Sustainability is embedded across Binghatti's developments through energy efficient technologies, responsible materials selection and long-term value creation strategies that enhance returns for stakeholders and liveability for residents.

Binghatti Holding continues to expand its real estate portfolio to meet growing market demand, delivering quality projects across every market tier while prioritising design, delivery excellence and sustainable outcomes.

*Muhammad Binghatti*

