



Prop971



Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.



- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

Visit Us: www.prop971.com

Prop971 is a curated data platform for UAE off plan properties.



Cello

BY TARAF



In tune with life

Imagine waking up in a place that's in sync with the vibrant pulse of the city. A home where you can seize the day – then relax, and let it go.

Every thoughtful element of CELLO by Taraf has been composed with the design details, comfort and stunning spaces you need to be in tune with everything that matters.





The background is a solid reddish-brown color. Overlaid on this is a faint, repeating pattern of palm trees. A large, thick, light-colored stylized letter 'C' is positioned on the left side, curving around the text.

Location & Community

Stay connected to the symphony of the city

Easy access to major roads that include Al Khail Road and Hessa Street makes navigating the city for business or leisure completely effortless.

Stay within easy reach of everything Dubai has to offer, day or night.



10 Minutes
Dubai Hills Mall



18 Minutes
Palm Jumeirah



20 Minutes
Dubai Marina



25 Minutes
Jumeirah Beach



20 Minutes
Ain Dubai



35 Minutes
Dubai Airport





A community that
moves to your beat

Jumeirah Village Circle is more than a sought-after area. It's a vibrant and well-established destination.

Parks and lush green spaces invite you to experience a connection with nature, while an abundance of retail stores, restaurants, bars and cafés are merely footsteps away, waiting to be discovered.

1. Halfa Park & Community Park
2. Circle Mall
3. JSS International School
4. Five Jumeirah Village



The background is a solid reddish-brown color. Overlaid on this is a faint, repeating pattern of palm trees. A large, thick, light-colored stylized letter 'S' or 'C' shape curves across the left side of the image. The text 'The Residences' is written in a white serif font on the right side.

The Residences



A place where the rhythm of life matches yours

The distinctive architecture and chic, bright and calming interiors of CELLO by Taraf have been thoughtfully designed for you to work, live and play your way...without missing a beat.





Perfectly composed urban residences

From open studios with smart layouts, to spacious 1, 2 & 3-bedroom apartments, and 4-bedroom penthouses bathed in sunlight, this is the sanctuary you deserve from the fast tempo of life.

An elevated focus on important details and finishes ensures that each residence has the perfect balance of functionality and ambience.



SIZE RANGE

ST	430 – 530 sq ft
1 BR	730 – 1,220 sq ft
2 BR	1,180 – 1,540 sq ft
3 BR	1,750 – 2,200 sq ft
4 BR Penthouses	5,000+ sq ft









The background is a solid reddish-brown color. Overlaid on this is a faint, repeating pattern of palm trees. A large, thick, light-colored stylized 'S' or 'C' shape curves across the left side of the image. The word 'Amenities' is written in a white serif font on the right side.

Amenities



Swimming Pool



Amenities Podium

Amenities in harmony with your lifestyle

Outside, discover a large pool, kids' pool and outdoor gym, a zen reading spot, landscaped park, outdoor cinema and a BBQ area that sets the scene for memorable days and extraordinary nights.

Inside highlights include an indoor gym, and a multipurpose room with professional lighting and sound system for impromptu karaoke sessions and parties.

In addition to this, relaxing music in every public area adds to the exclusive vibe.



Amenities Podium



Multi-Purpose Room



Multi-Purpose Room





Social Counter & Kids Play Area

- Swimming Pool
- Kid's Pool
- Outdoor & Indoor Gym
- Zen Reading Spot
- Barbecue Zone
- Landscaped Park
- Multipurpose Room
- Outdoor Cinema



Indoor Gymnasium



Reception

THIS IS
THE SIGN
YOU'VE BEEN
LOOKING FOR





Cello

BY TARAF

www.tarafholding.com