



Prop971



Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.

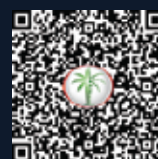


- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

Visit Us: www.prop971.com

Prop971 is a curated data platform for UAE off plan properties.



STEP
INTO
AN
ICON
DRAPED
IN
GRANDEUR



Representative Image



ELMORA

TIMELESS AURA. ICONIC ADDRESS

◆

ELEGANT. EXCLUSIVE. ETERNAL.

Welcome to a world of flamboyance and flair, Elmora.
A private world where mornings begin with light spilling
into timeless interiors, evenings unfold on balconies
framing Dubai's icons, and every day feels like a story
you've always wanted to live.

Fully Furnished Residences

Dubai's Most Coveted Address

Limited to 85 Rare Residences

Surrounded by Lush Landscaped Greens

Juliet Balconies with Iconic Dubai Views

Premier Lifestyle Experiences across 2 Floors



VISIONARIES BEHIND YOUR RESIDENCE

From the spirit of a city that reinvents itself every day, Neoterra emerges to craft spaces that embody tomorrow's way of life. With a vision to redefine urban living, it creates developments where innovation, sustainability, and modern lifestyle converge seamlessly.

The name itself reflects this mission 'Neo' for new, 'Terra' for earth. A promise to shape a new world of living for those who seek comfort, creativity, and a future-ready way of life.

CRAFTSMEN OF ENDURING MASTERPIECES

True luxury lies in mastery, and few understand this better than GRID. With a legacy of shaping some of Dubai's finest landmarks, GRID approaches every project as a craft balancing architectural precision with an uncompromising eye for design.

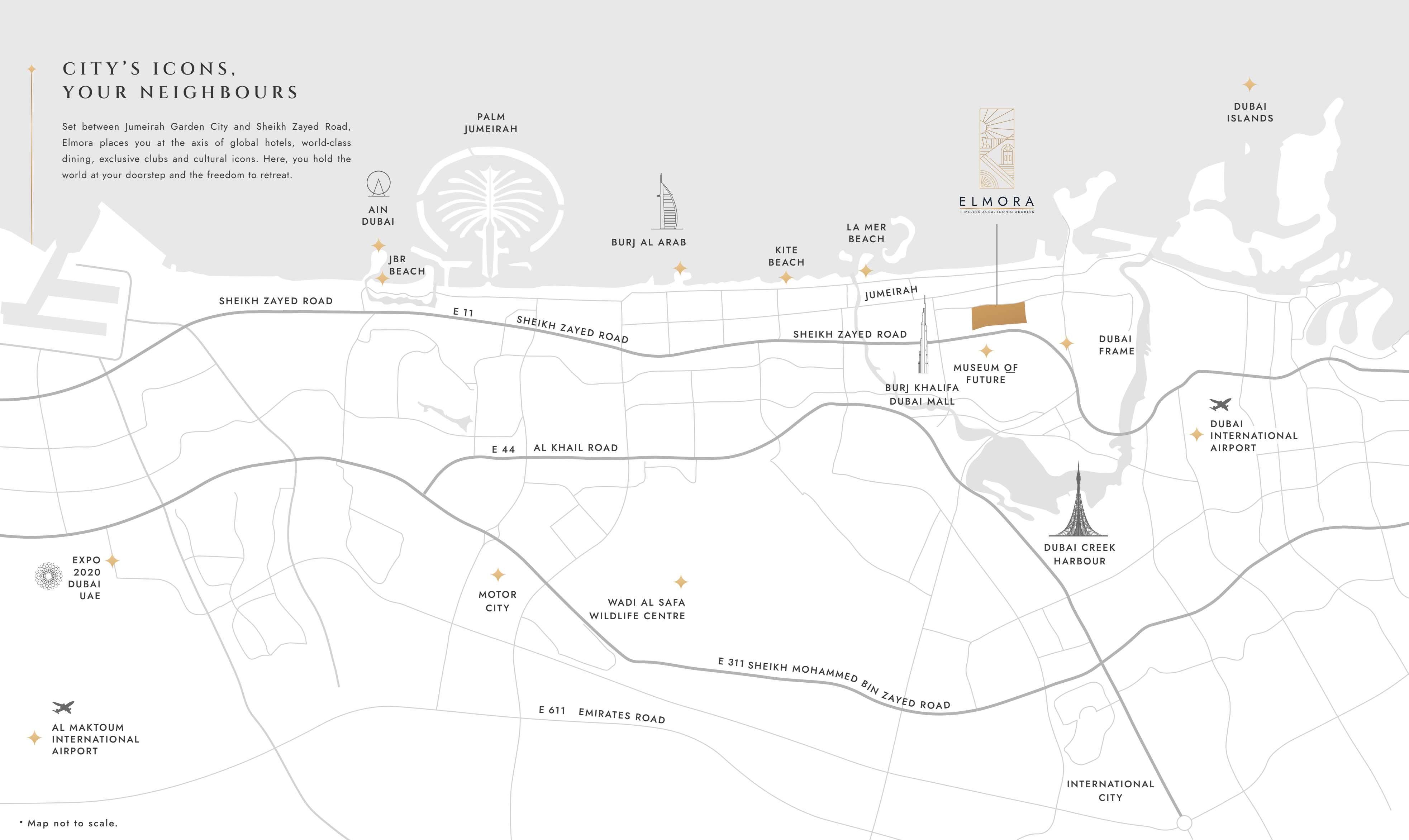
With the finest minds in the industry at the helms, GRID brings together a rare confluence of design acumen, executional excellence, and market insight.

At Elmora, GRID stands as Development Lifecycle Management Partner, ensuring that what rises here is not merely a residence but an enduring symbol of prestige on Dubai's skyline.



CITY'S ICONS, YOUR NEIGHBOURS

Set between Jumeirah Garden City and Sheikh Zayed Road, Elmora places you at the axis of global hotels, world-class dining, exclusive clubs and cultural icons. Here, you hold the world at your doorstep and the freedom to retreat.



• Map not to scale.

THE SIX PILLARS OF ELMORA



EXCLUSIVE
LIVING



LAVISH
ARRIVALS



MAJESTIC
GREENS



OPEN-AIR
INDULGENCES



RARE
EXPERIENCES



ADDRESS OF
THE ICONS



A RESIDENCE
AS RARE AS YOU



With only 85 residences, Elmore is crafted for the chosen few. Fully furnished and spacious, finished with world-class fitments and bespoke branded furniture, each home is a reflection of your stature.

YOUR
GRAND
ENTRY

GRANDÉ MAISON
BY GRID

A creation by GRID, elevates Elmore's entrance into a true work of design theatre. Styled with Bespoke furnishings, the lobby transforms every arrival into a moment of prestige.



A POCKET OF CALM BESIDE YOU



Elmora residents enjoy the unparalleled advantage of having a park next door. Life here is immersed in nature's finest work of art, bringing in peace seldom found in the city.



BALCONIES OF ROMANCE, VIEWS OF ICONS



Elmora's balconies are more than architectural details, they are crafted to offer an experience that opens onto the city's most remarkable views. From here, the Burj Khalifa, the Dubai Frame, and the Museum of the Future form a skyline that is both iconic and unforgettable.

EVERYDAY INDULGENCES, ELEVATED FOR YOU

From the landscaped podium to the rooftop crown, Elmora surrounds you with privileges like an infinity pool, panoramic fitness studio, sauna rooms, and concierge service. Every amenity is designed to enrich your daily rituals and elevate the way you live.

Exclusive Jogging Track

State-of-the-Art Gymnasium

Infinity Lap Pool Overlooking
Scenic Vistas

Jacuzzi with Breathtaking Views

Luxurious Male & Female
Sauna Suites

Classy Business Lounge

Elegantly Landscaped Podium Gardens
with Serene Seating Areas

Contemporary Shared Workspace
for Inspired Productivity



Representative Image

CONCIERGE SERVICES

Concierge Desk: Reservations, deliveries,
& events managed with seamless precision

Housekeeping & Laundry: Professional care by
curated service team

Airport Transfers: Travel in style with the
luxurious fleet

Smart Grocery Delivery: Secure, smart handling
& storage for all deliveries

Nutritionist on Call: Personalized meal plans
& curated prep tie-ups

Culinary Experiences: Private chef-on-demand for
special occasions

ADDRESS OF ICONS

Elmora located at Jumeirah Garden City
near Sheikh Zayed Road, life unfolds at
Dubai’s most iconic address. An enclave of
privilege, prestige, and rare luxuries
reserved for the discerning few.



Representative Image



THE RESIDENCES AT ELMORA

LUXURY AT ITS FINEST

Every residence is fully furnished, draped in the world's finest materials, and perfected with an artist's precision. From the soft radiance of the lights to the texture of every surface, grandeur breathes through every detail. This is no longer just living grand, this is waking up each day inside a masterpiece.

LUXURY THAT LOOKS
TO TOMORROW



Elmora is designed with a vision that cares for both you and the future. EV-ready parking, water-smart fixtures, solar-control glazing and efficient cooling systems ensure you live sustainably without ever compromising on comfort or luxury.



IMPECCABLY DESIGNED RESIDENCES

Interior Finishes

- Porcelain tile flooring for kitchens and bathrooms
- Bedrooms with bespoke fitted wardrobes and refined finishes
- Anti-break main door with spyhole
- Beautifully finished walls with premium paint and designer wallpaper in key areas



Kitchen

- Bespoke designed & fitted kitchens with sleek hidden handles
- Smooth, soft-close doors and drawers for effortless use
- Premium, durable cupboard finishes that last
- Concealed bins for trash and recycling
- Elegant stone countertops with matching splashbacks
- Spacious single undermount kitchen sink for easy cleaning
- Includes microwave, oven, hob, hood, and fridge

Bathroom

- Porcelain tiles on walls and floor in all bathrooms
- Undercounter basins
- Frameless, glass shower screens
- Wall-mounted WCs and concealed cistern with soft-close seat covers
- Accessories – Kohler or equivalent
- Hand shower kit in all bathrooms

Master Suites

- Porcelain tiled walls and floors in the bathroom
- Undercounter basins
- Concealed feature lighting
- Frameless, glass shower screens
- Ceiling-mounted shower heads
- Wall-mounted WCs and concealed cistern
- Accessories – Kohler or equivalent
- Bath mixer with hand shower
- Separate shower area
- Free-standing bathtubs with a shower area for 3-bed apartments

FULLY-FURNISHED WITH ABSOLUTE FINESSE

Furnishings

- Living room/Lounge with sofa, TV, and table
- Dining space with elegant table and chairs
- Bedrooms with beds and wardrobes
- Balcony with outdoor furniture set
- Built-in washer-dryer for convenience

MASTERY IN EVERY DETAIL

Built with Exceptional Quality

- Centrally Air Conditioned
- Gypsum ceiling with a moisture-resistant finish in wet areas
- High-speed lifts – Schindler or equivalent
- Premium Caparol paint or equivalent range
- Branded switches and sockets – Legrand, ABB or equivalent
- Premium grade electrical fittings





Representative Image

A WORLD BEYOND THE ORDINARY

Common Area

- Feature entrance lobby with bespoke concierge desk
- Polished stone floor tiling
- Timber feature panels with stone skirting
- Stone flooring in common corridors & lift lobbies
- Walls finished with polished plaster & wallpapers
- Co-working and meeting area
- Ambient lighting on the podium level



Amenities

- Jogging track
- Gymnasium
- Infinity lap pool
- Jacuzzi with views
- Male & female sauna suites
- Business lounge
- Landscaped podium gardens
- Serene seating areas
- Contemporary co-working space

Concierge Services

- Concierge desk
- Premium housekeeping team
- Airport transfers with luxury cars
- Smart storage & handling
- On-call nutritionist
- Private chef experience



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INNOVATION IN EVERY DETAIL

Connectivity

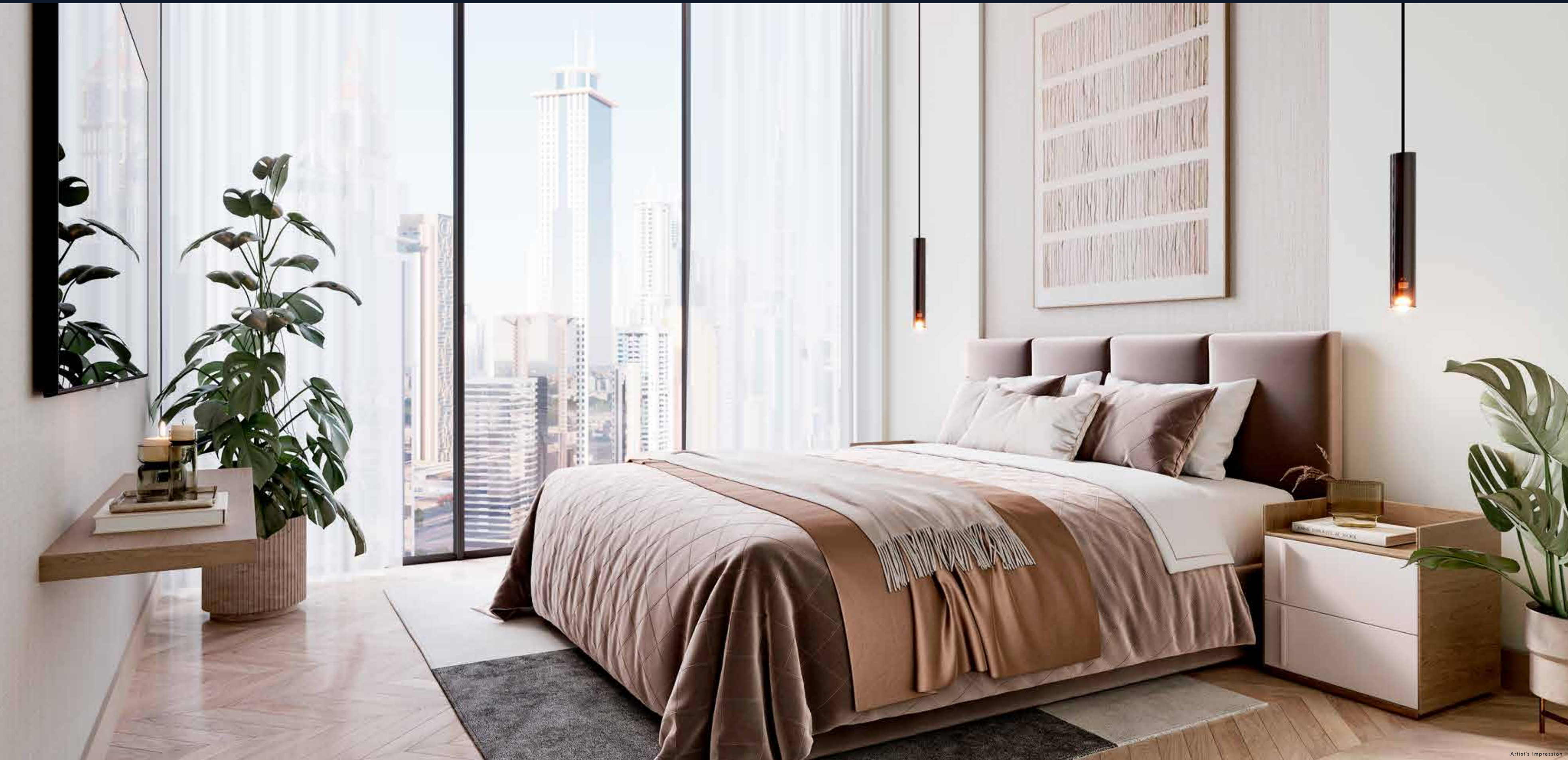
- Containment/Wiring for TV, and data connection in all areas

Advanced Security Systems

- Controlled access to the building
- 24/7 security
- CCTV surveillance in common areas

Future-Ready Smart Living

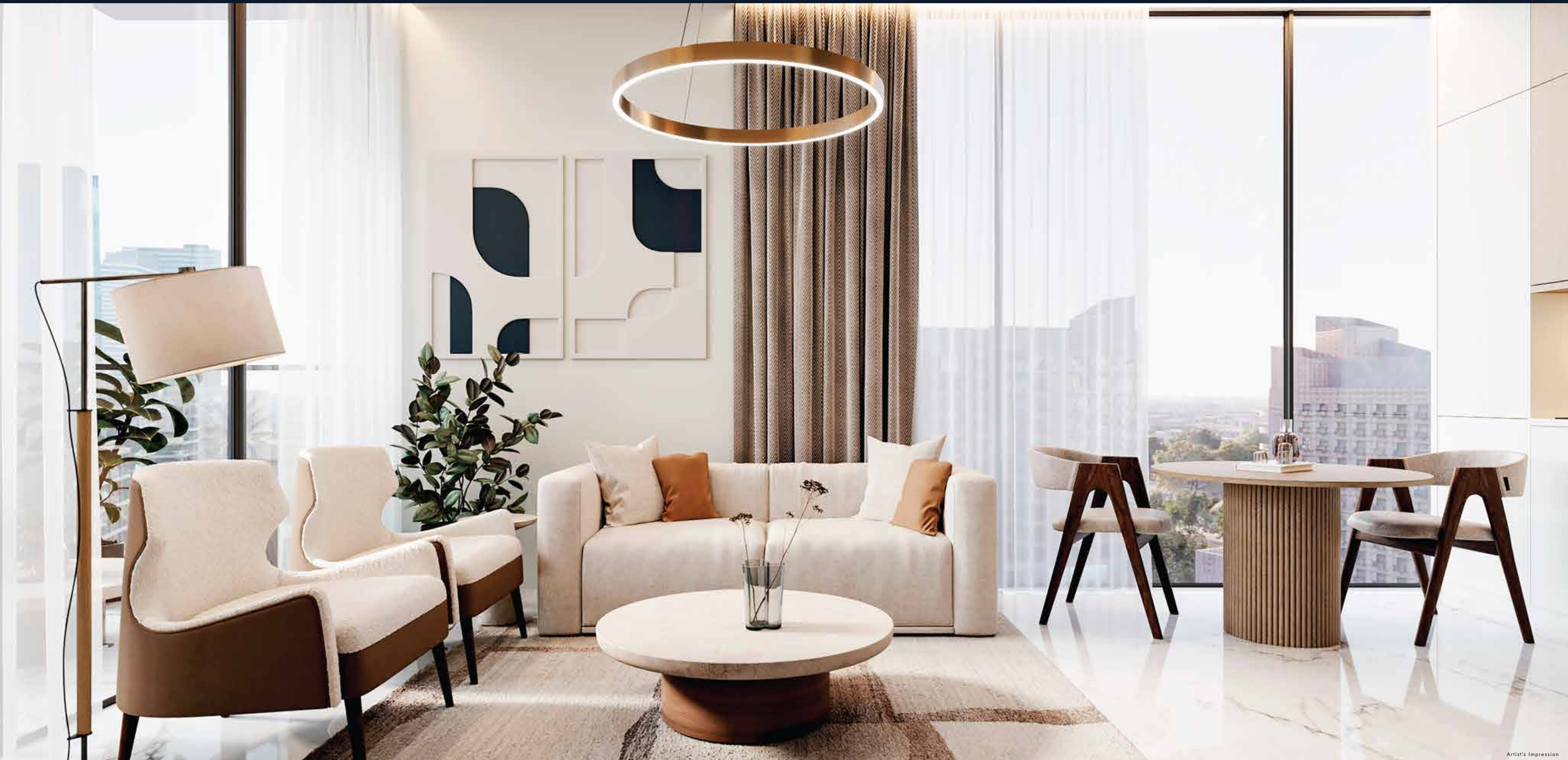
- Smart Home automation for lights and AC in all apartments
- Audio door entry system
- Metal faced, slim line switches and sockets
- Energy efficient lighting throughout
- EV chargers in select parking spaces



Artist's Impression

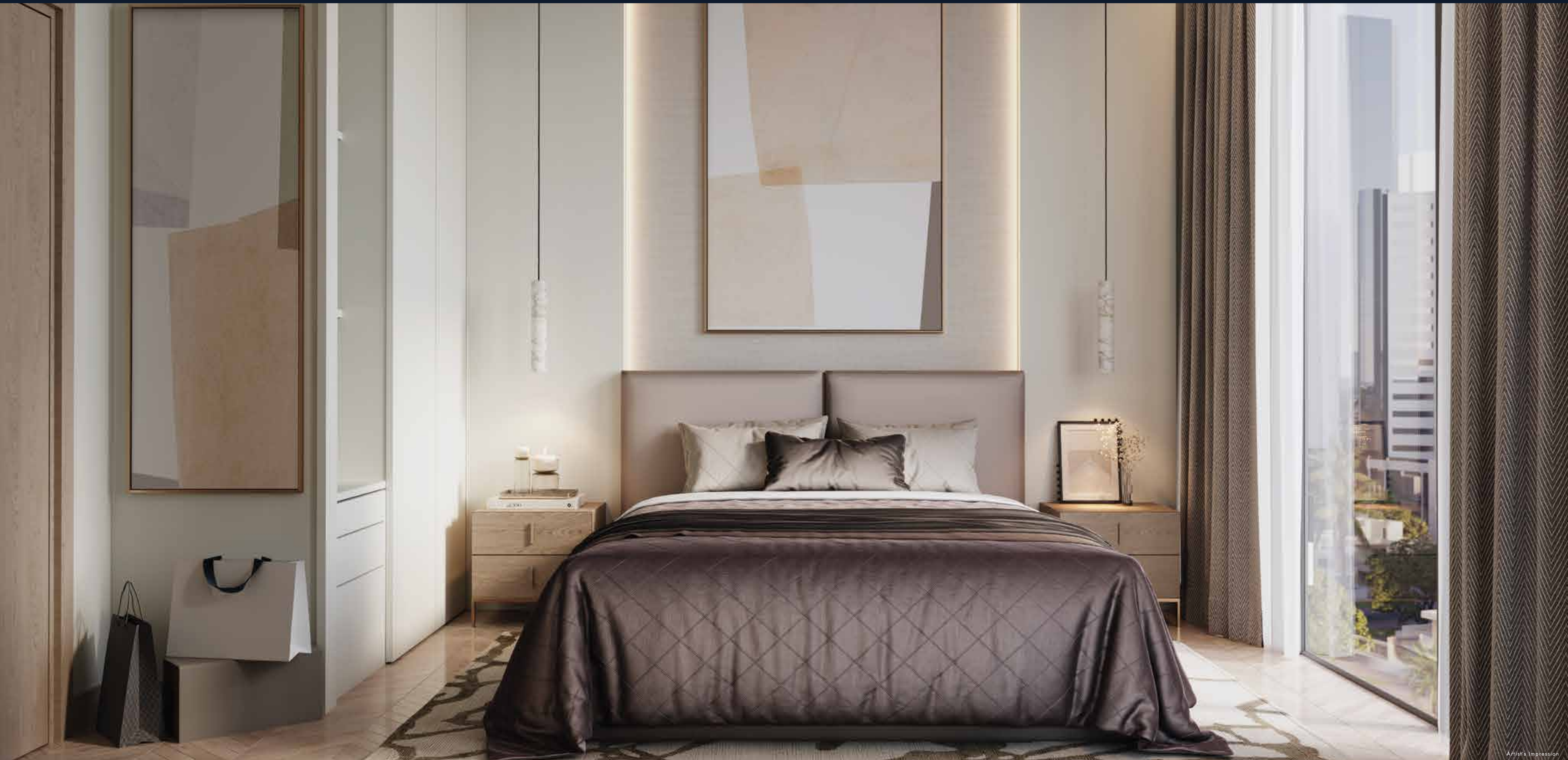
THE SOLITAIRE RESIDENCES (1 BED)

Premier one-bedroom residences, designed with exquisite detailing and created as private retreats of elegance and stature.



Artist's Impression

THE REGAL
RESIDENCES
(2 BED)



Artist's Impression

◆ Expansive two-bedroom residences, conceived on a grand scale to embody the true measure of prestige and indulgence.

LED BY THE MASTERS OF TIMELESS CRAFT

With over two decades of distinguished leadership across Dubai and the UAE, our journey is defined by vision, scale, and unwavering ambition. Anchored by a legacy of over AED 500 million in business excellence, we stand at the intersection of mastery and intent. Our pursuit is not simply to build, but to author landmarks, craft experiences, and shape a legacy that will endure for generations.

With Elmora etched as a defining landmark at Jumeirah Garden City, our next masterpiece at Production City elevates this vision to new heights.



**MR. NARESH
PERWANI**

Chairman and Founder,
Neoterra Developments



**MR. OMESH
GURNANI**

CEO and Founder,
Neoterra Developments



**MR. DILEEP
GURNANI**

Founder,
Neoterra Developments



**MR. SANJAY
KUKREJA**

Director & Partner,
Elmora