



Prop971

Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.



- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

Visit Us: www.prop971.com

Prop971 is a curated data platform for UAE off plan properties.



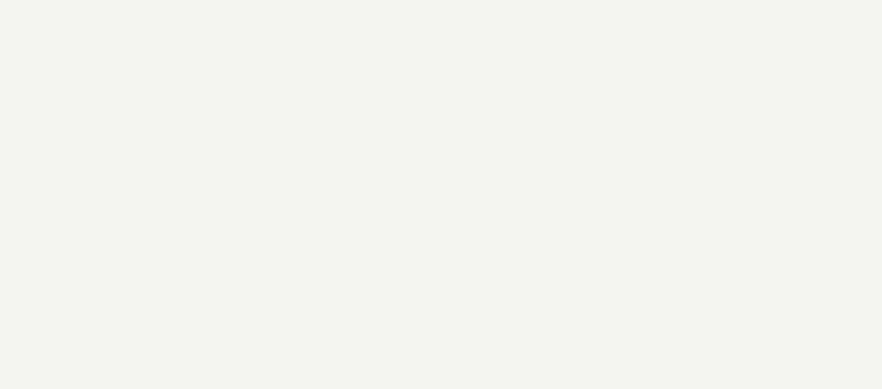
JAD GLOBAL
REAL ESTATE DEVELOPMENT



JAD 288

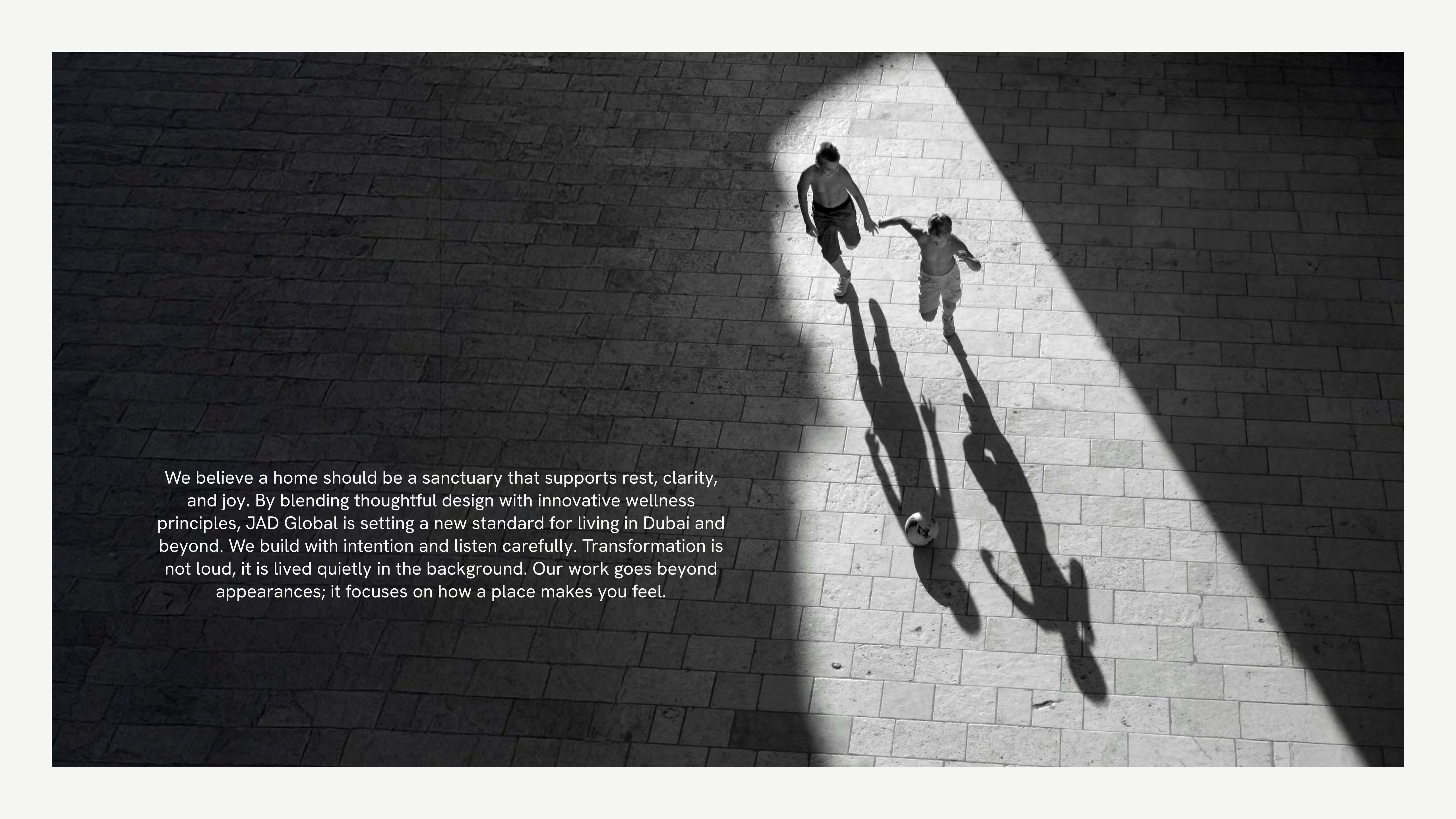
WELLNESS AWAITS

CREATING SPACES THAT FEEL LIKE HOME



At JAD Global, we build homes that reflect our values of care, quality, and longevity. With over 89 years of experience in real estate and brand development, we focus on creating spaces that enrich daily life. Every project begins with understanding people’s needs, ensuring that each home supports wellbeing, connection, and feels timeless in both design and function.





We believe a home should be a sanctuary that supports rest, clarity, and joy. By blending thoughtful design with innovative wellness principles, JAD Global is setting a new standard for living in Dubai and beyond. We build with intention and listen carefully. Transformation is not loud, it is lived quietly in the background. Our work goes beyond appearances; it focuses on how a place makes you feel.

LIVE WELL EVERY DAY

Every property is built on the idea that living well begins with the spaces we inhabit. Rooted in the science of neuro-architecture, its design considers how light, form, and flow influence mood, focus, and wellbeing. Every detail is shaped to create balance and calm, offering a sanctuary that supports body and mind while keeping you connected to the rhythm of Dubai.



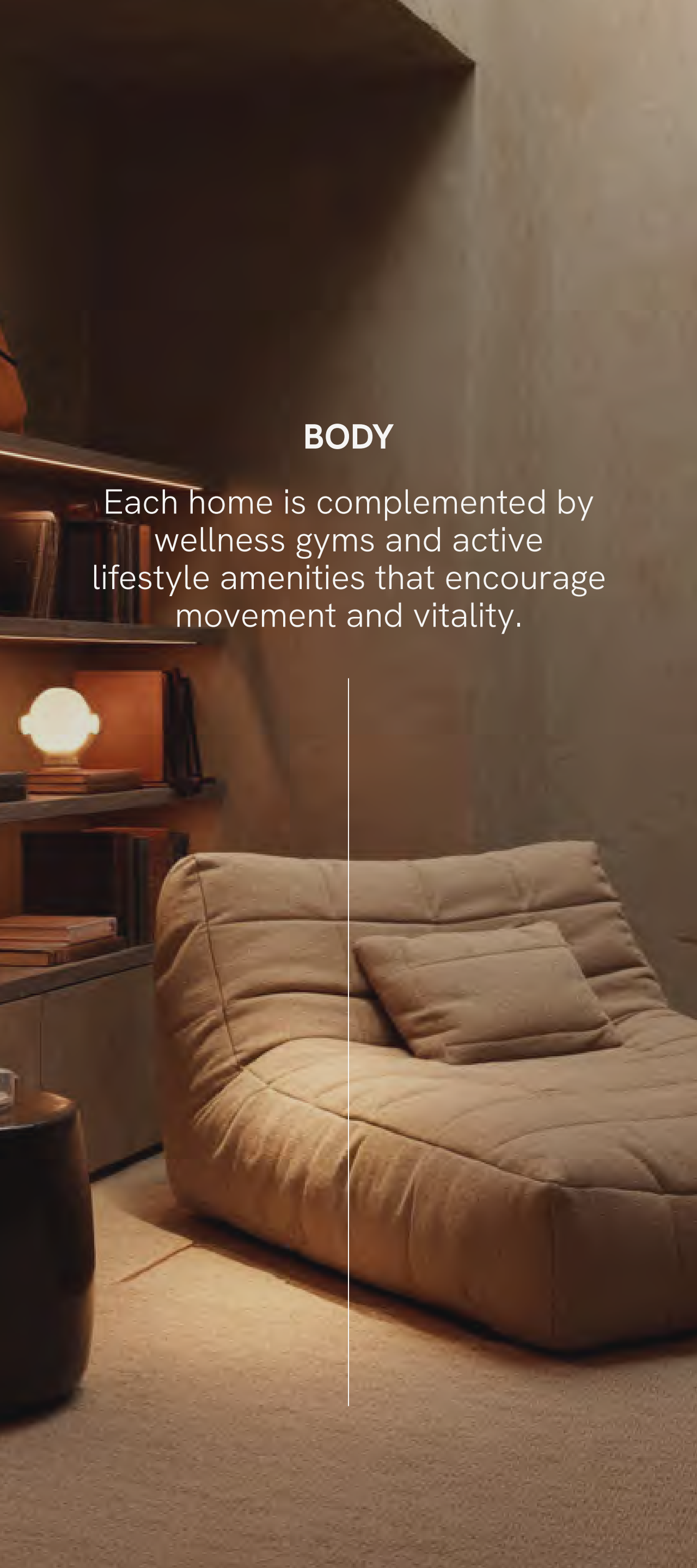
Our approach embraces neuro-architecture, a science that shows how the spaces around us shape the way we feel, think, and connect. By applying these principles, we create an environment that supports your wellbeing without demanding your attention.



Natural light fills each room, softening edges and lifting spirits. Materials are chosen for their calming textures and ability to ground you. The dimensions of rooms flow intuitively, making movement feel easy and natural. Light and shadow play gently across surfaces throughout the day, offering subtle moments of peace and beauty.

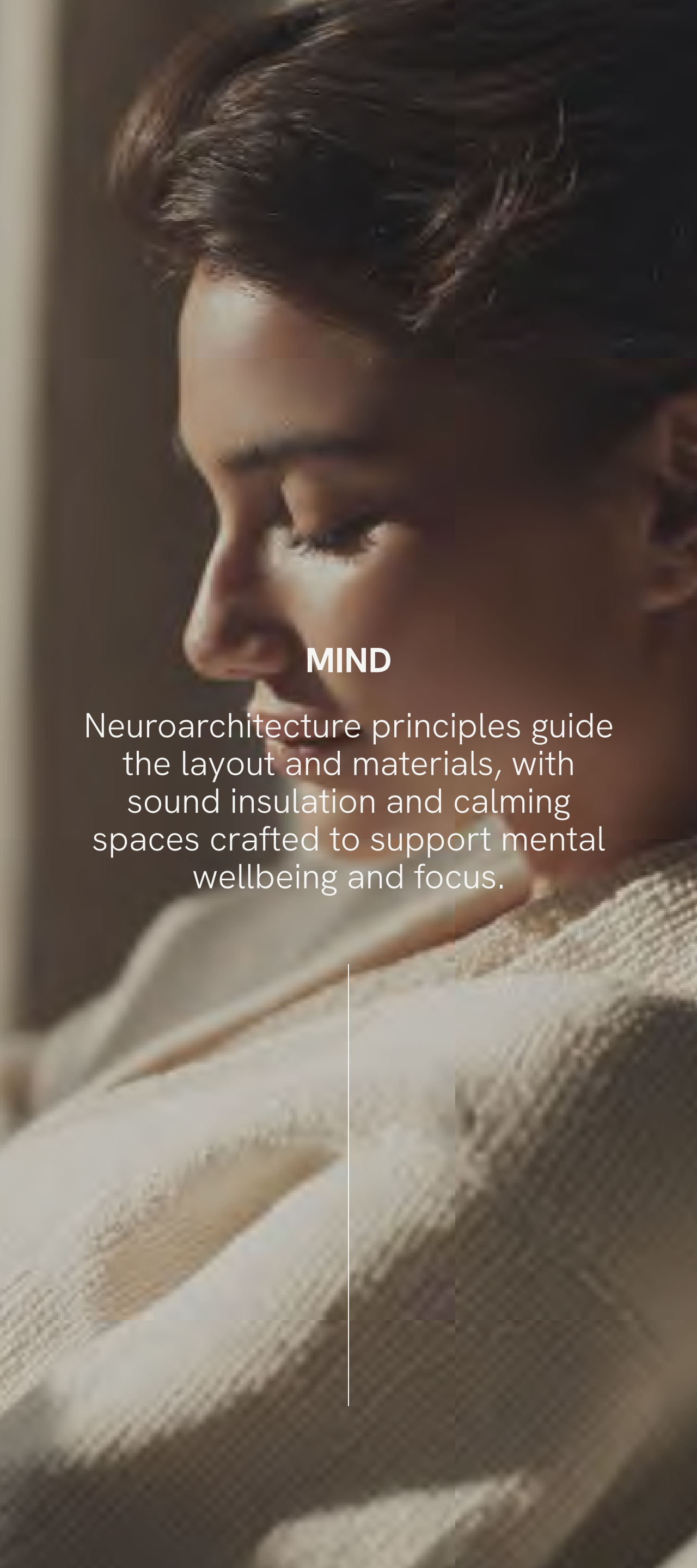


This attention to detail is about more than appearances.
It creates a home that supports restful sleep, clear
thinking, and meaningful connection. It gives you space to
pause and breathe amid your busy life.
The design works alongside you, making routines feel
effortless. Your downtime becomes truly restorative.



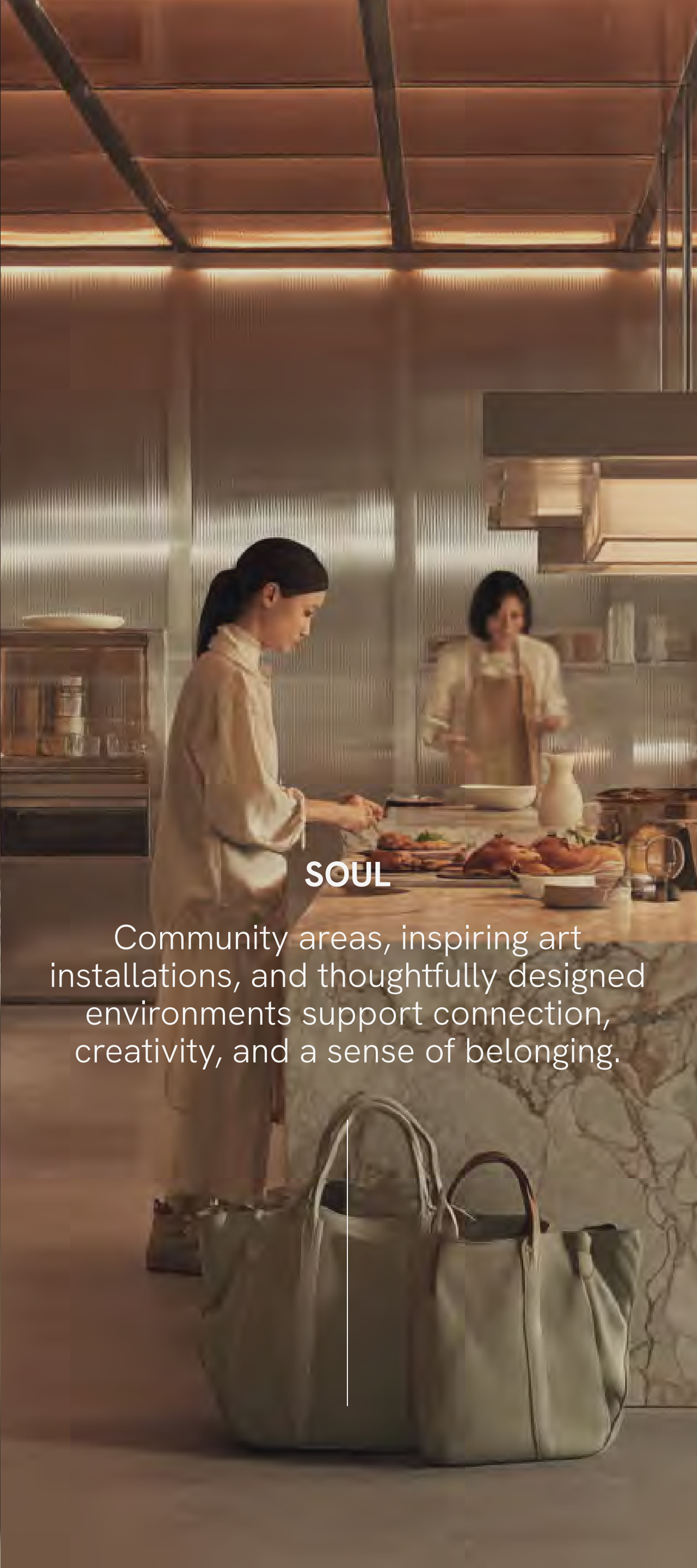
BODY

Each home is complemented by wellness gyms and active lifestyle amenities that encourage movement and vitality.



MIND

Neuroarchitecture principles guide the layout and materials, with sound insulation and calming spaces crafted to support mental wellbeing and focus.



SOUL

Community areas, inspiring art installations, and thoughtfully designed environments support connection, creativity, and a sense of belonging.



FINANCIAL

An investment that flourishes, offering not only lifestyle but lasting value.

JAD 288

More than a residence, JAD 288 offers a place where you can grow, recharge, and find a deep sense of belonging. Here, wellness is the foundation for everything. This is a home created to help you thrive both body and mind.



CITY ENERGY MEETS CALM COMMUNITY

Conveniently located in Jumeirah Garden City, JAD 288 is perfectly placed to connect you with the best Dubai has to offer. Nestled just off Sheikh Zayed Road, residents benefit from quick and easy access to key destinations across the city.

05 MIN

Sheikh Zayed Road (E11)
DIFC
Canadian University Dubai

10 MIN

Dubai International Airport (DXB)

08 MIN

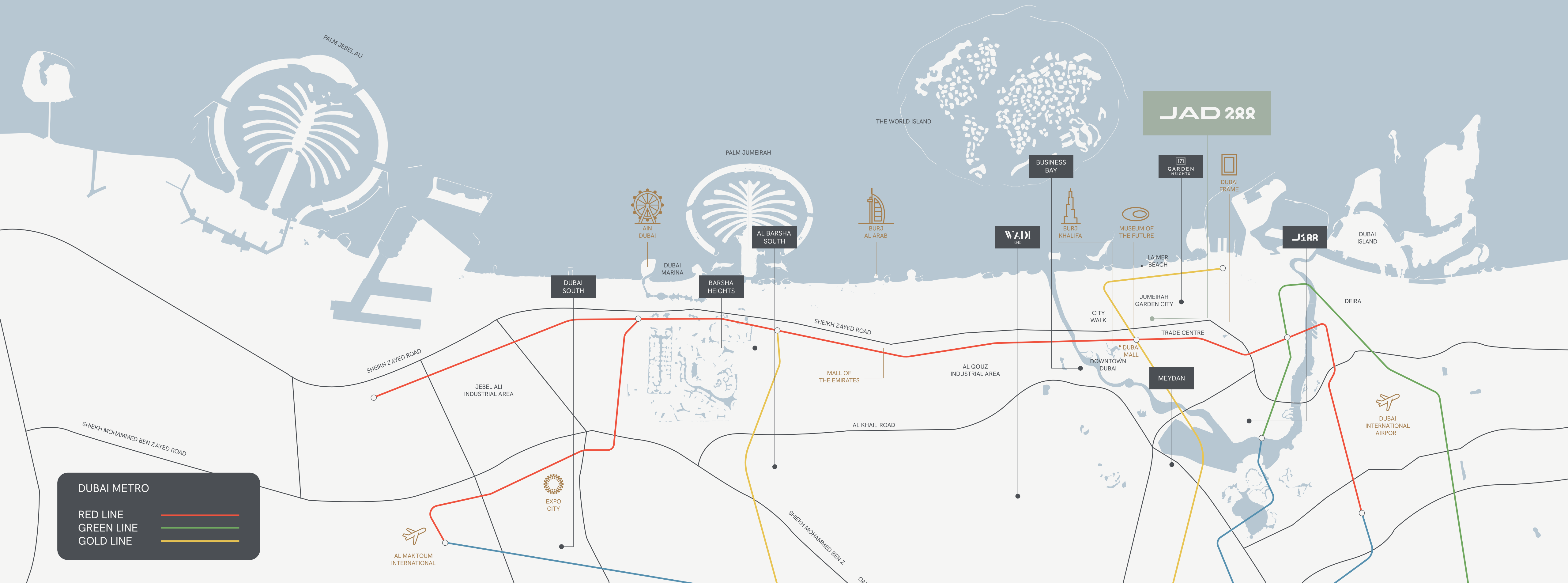
Burj Khalifa / Downtown Dubai
Museum of the Future
City Walk
Coca-Cola Arena
Dubai Mall
Jumeirah Bacculaureate School (JBS)

14 MIN

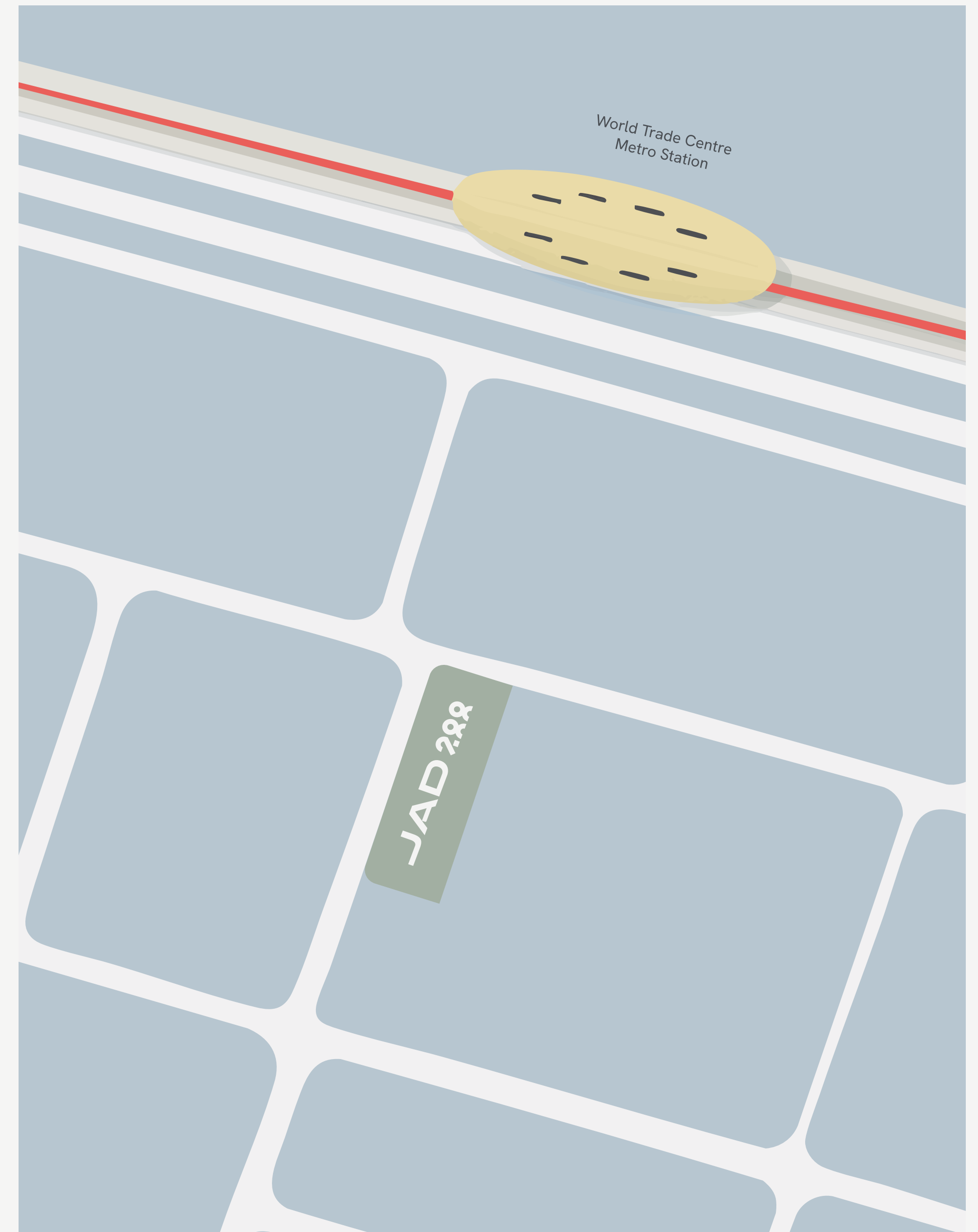
Mall Of The Emirates

15 MIN

Medcare Hospital Al Safa
Jumeirah Beach



JAD 288 is only 2 minutes by car, or a 8-minute walk,
from the nearest metro station, connecting you
seamlessly to the city.



A photograph of a modern building facade with a grid of vertical slats. The words "JAD GLOBAL" are mounted on the facade in large, white, sans-serif capital letters. To the left of the building are several tall palm trees with green fronds. To the right is a smaller, leafy tree with green foliage. The scene is captured in bright daylight.

JAD GLOBAL

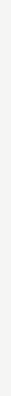
FROM THE INSIDE OUT

JAD 288 embraces minimalist design infused with natural warmth and calm, creating spaces that feel modern and welcoming. The architecture balances clean, elegant lines with textural richness, blending timeless style with everyday comfort. The façades are carefully crafted to play with light and shadow throughout the day, enhancing the peacefulness of the interiors.



Inside each apartment, floor-to-ceiling windows flood rooms with natural daylight, framing views of lush gardens and the city beyond. The interiors feature soft, neutral tones and natural materials, creating a soothing atmosphere that encourages relaxation and refreshes the senses.

Layouts prioritize flexibility and intuitive flow, thoughtfully zoning spaces to support living, working, and unwinding. High ceilings add a sense of openness, while acoustic glass minimizes outside noise, creating a serene retreat from the city's bustle. Advanced filtered air and water systems maintain freshness and wellbeing, ensuring your home feels clean and comfortable at every moment.



Every detail in the architecture and interiors is chosen to support a lifestyle of ease and balance, turning each apartment into a personal sanctuary that truly feels like home.



DETAILS THAT MAKE THE DIFFERENCE

At JAD 288, the commitment to quality shows in every detail. From the warmth of natural materials to the seamless finish of cabinetry, craftsmanship shapes every home. We have chosen materials and finishes that feel both luxurious and approachable, built to last and age beautifully. Every surface, fixture, and fitting contributes to a home where function meets elegance.



Antibacterial Kitchen Countertops

Linear AHU Cooling System
Designed for Healthier, Fresher Air

Built-In Water Purification Faucets

Hidden storage with
thoughtful detailing

Built-in refrigerator
and freezer



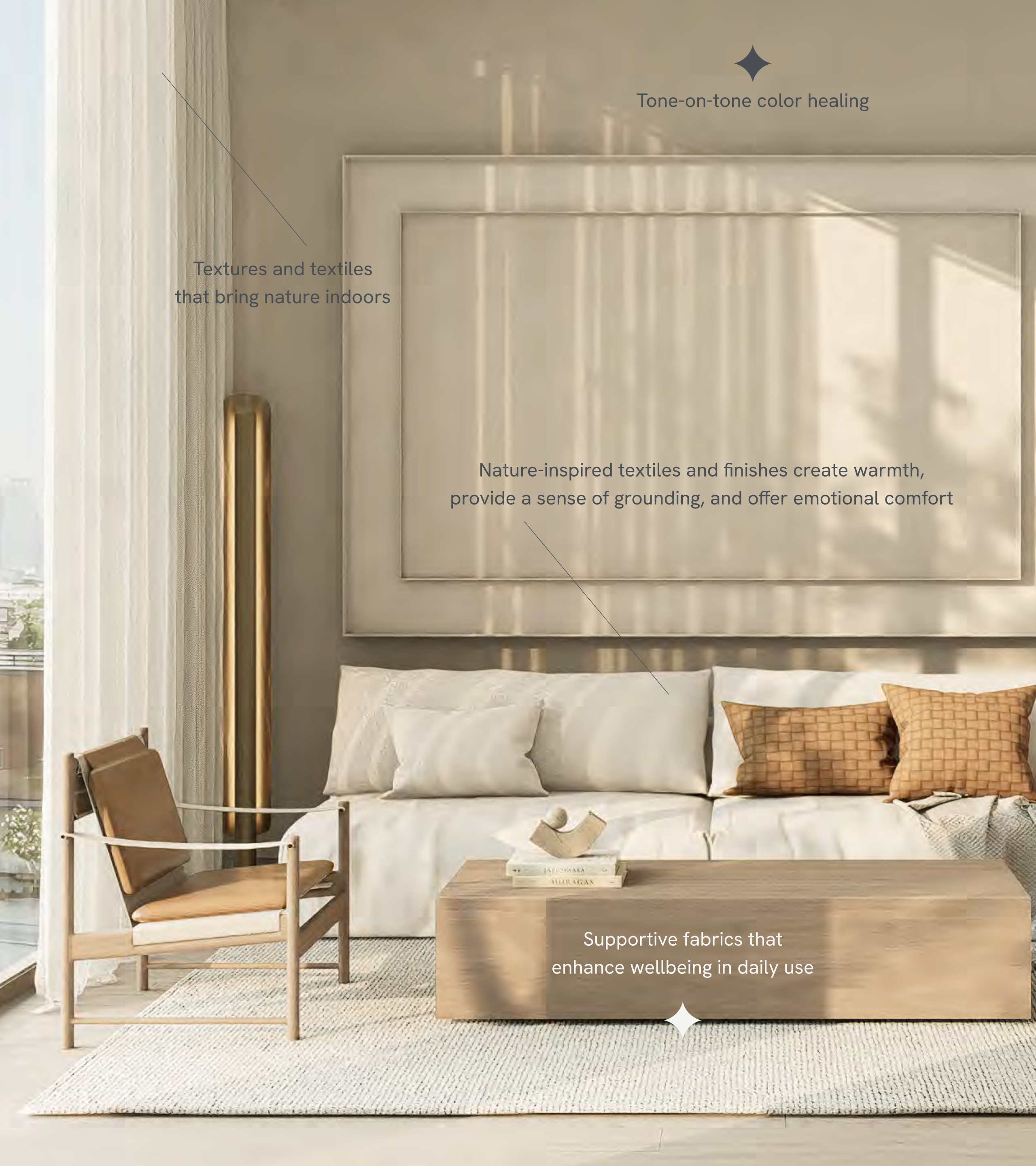
Designed for pet lovers
& young families

Full Rain Shower Experience

Fresh Air Ventilation

Built-In Washing Machine

European kitchen
appliances



◆
Tone-on-tone color healing

Textures and textiles
that bring nature indoors

Nature-inspired textiles and finishes create warmth,
provide a sense of grounding, and offer emotional comfort

Supportive fabrics that
enhance wellbeing in daily use



Use of natural wood textures
reduces stress levels by up to 15-20%



Wooden flooring textures are
thoughtfully selected to stimulate
the foot's nerve endings, supporting the body's natural
balance and promoting a sense of calm.



LIGHT INSPIRED DESIGN

- Circadian Interior lighting aligned with circadian rhythms to support natural body cycles
- Indirect illumination to create balance and visual comfort
- Maximized natural light to energize interiors and promote wellbeing
- Thoughtful night-time lighting to maintain calm and relaxation





ACOUSTIC & PRIVACY DESIGN

- Acoustic window and door systems are designed to reduce external noise, ensuring a calmer, quieter home environment.
- Strategic space planning ensures that windows and balconies do not directly face neighbors, protecting visual privacy.
- Layered façade solutions, screening, and landscape buffers to ensure residents can live comfortably without being overlooked.
- Acoustic studies were conducted early in the design phase to minimize sound transfer between apartments and common areas.





LIVE IN STYLE. STAY IN SHAPE.

- Fully furnished apartments with thoughtfully selected furniture and finishes
- Every unit comes with its own compact smart home gym, making it easy to stay active without leaving home.
- Signature design touches that create a cohesive lifestyle experience.
- Furniture is carefully designed and integrated into each space, complementing the architecture and enhancing the overall layout and flow.

A photograph of a modern building entrance at night. The building's facade is made of vertical wooden slats. A small, dark, cylindrical light fixture is mounted on the wall, casting a warm, circular glow. Below the light, the text 'JAD 288' is displayed in large, metallic, three-dimensional letters. The foreground is filled with tall, green grass, and a wooden bench is visible on the right side of the image.

JAD 288

WELCOME TO JAD 288

A CALM, THOUGHTFULLY DESIGNED LOBBY
WITH A LIBRARY FOR QUIET MOMENTS.



SEPARATE SERVICE AND RESIDENT
ELEVATORS PROVIDE CONVENIENT
ACCESS THROUGHOUT THE BUILDING

JADEE



NATURAL LIGHT FILLS THE SHARED
PUBLIC AREAS, WITH ELEVATORS
OVERLOOKING CITY VIEWS



SUPPORT 16 145m/44160cal

GREEN CAFE 39m/12340cal

KITCHEN 12m/1700cal

8m

7.5m

220 cal

300 cal

450 cal

600 cal

850 cal

A LIGHT-FILLED, AIR-CONDITIONED STAIRWAY
WITH PADDED STEPS, DESIGNED TO
ENCOURAGE EFFORTLESS DAILY ACTIVITY



THREE DISTINCT POOLS: A SERENE ADULT POOL,
A SAFE AND PLAYFUL KIDS' POOL, AND A HALF-OLYMPIC LAP POOL
DESIGNED FOR FITNESS AND RECREATION

A modern outdoor playground featuring a wooden building with vertical slats in the background. The foreground has a wooden deck with a circular metal railing. A large, light-colored concrete structure is on the left. The area is surrounded by green grass and trees.

A DEDICATED OUTDOOR PLAYGROUND WHERE
PETS CAN EXPLORE, EXERCISE, AND SOCIALIZE

INSPIRED BY MONTESSORI PRINCIPLES, THE PLAY AREA INTEGRATES
NATURAL MATERIALS, OPEN-ENDED STRUCTURES, AND LEARNING SPACES





**BBQ AREA WITH BUILT-IN GRILLS, SEATING,
AND SURROUNDING GREENERY FOR OUTDOOR GATHERINGS**



ROOFTOP GAZEBO WITH SHADED SEATING,
OPEN-AIR VIEWS, AND LANDSCAPED SURROUNDINGS
FOR QUIET RELAXATION OR CASUAL GATHERINGS

THE LIVING AREA IS FILLED WITH
NATURAL LIGHT AND WARM FINISHES





THE KITCHEN FEATURES INTEGRATED
CABINETRY AND SMART STORAGE

A modern kitchen interior featuring a long, white countertop breakfast bar with three wooden stools. The background shows a kitchen area with dark wood cabinetry, a white backsplash, and a sink with a brass faucet. Two pendant lights hang over the bar. The floor is made of light-colored wood planks. On the left, there are two tall, narrow cabinets with a woven texture. The overall aesthetic is clean and contemporary.

THE BREAKFAST BAR OFFERS A CASUAL
DINING SPACE WITH SLEEK FINISHES



THE STUDIO APARTMENT KITCHEN FEATURES A STREAMLINED LAYOUT DESIGNED TO MAXIMIZE SPACE AND FUNCTIONALITY



CUSTOM-BUILT STORAGE SOLUTIONS
FOR AN ORGANIZED LIFESTYLE

PET-FRIENDLY FEATURES DESIGNED FOR
EVERY FAMILY MEMBER'S COMFORT



WORK AND STUDY WITH ENDLESS
INSPIRATION FROM THE CITY



WORKSPACES WITH SMART
STORAGE FOR FOCUSED LIVING



STYLISH SPACES THAT BALANCE
MODERN LIFE AND LEISURE



BEDROOMS BUILT FOR PEACEFUL
AND RESTORATIVE NIGHTS



JAD 288 BEDROOMS ARE DESIGNED
FOR UNWINDING AND RECHARGING



A modern, minimalist bedroom with a large bed, a desk with a laptop, and a large window overlooking a courtyard. The room features a neutral color palette of browns, greys, and whites. The bed is covered with a grey blanket and has several pillows. A desk in the foreground holds a laptop with a rainbow-colored keyboard. A large window on the right side of the room provides a view of a courtyard with trees and a building with vertical wooden slats. The text "CALM, AIRY SPACES OFFER SERENITY THROUGHOUT THE DAY" is overlaid on the image.

CALM, AIRY SPACES OFFER
SERENITY THROUGHOUT THE DAY

THE KID'S BEDROOM FEATURES AN INTEGRATED SLEEPING
AND SEATING AREA FOR PRACTICALITY AND COMFORT





THE WELL-LIT POWDER ROOM
MAXIMIZES SPACES AND
FEATURES SLEEK DESIGNS





HIGH-QUALITY FIXTURES BUILT
FOR COMFORT AND EASE



THOUGHTFUL LAYOUTS
OFFERING STYLE
AND COMFORT



JAD GLOBAL, WHERE VISION AND
EXPERTISE COME TOGETHER





RELAX, RECHARGE, & CONNECT

JAD 288 offers a carefully curated collection of amenities designed to enrich your daily life and nurture your wellbeing. From peaceful wellness spaces to vibrant community lounges, every area is created to support how you live, work, and connect.

LIVING & INVESTING WITH CONFIDENCE

JAD 288 offers a rare chance to invest in a development that balances prime location, wellness, and lasting value. With Dubai's growing focus on wellbeing and community, this project stands out in a competitive market.

WHY INVEST HERE?

- A strategic location in the heart of Dubai, placing you near the city’s most vibrant landmarks — enhancing property value and ensuring consistent demand.
- Freehold ownership available for all nationalities, offering investors full ownership rights and long-term security in one of the strongest real estate markets globally.
- Tax-free investment, supporting higher returns and increasing overall financial viability for investors.
- Fully furnished luxury units with modern designs and high-end finishes that meet the highest quality standards.
- Premium, hotel-style amenities that provide a luxurious lifestyle and an exceptional residential experience.
- A strong developer reputation for quality execution and on-time project delivery, reinforcing investor trust.
- A high-quality, long-lasting real estate product designed to maintain its appeal and market value over the long term.
- Flexible payment plans, giving investors exceptional convenience in managing installment schedules.
- High investment returns and continuous capital appreciation, driven by the project’s prime and dynamic location.
- A well-developed and continuously growing infrastructure, strengthening the stability and sustainability of the investment.
- Eligibility for a 10-year Golden Visa upon meeting the requirements, offering exceptional advantages and long-term opportunities within the UAE.



End users, families, and couples will also find a home that nurtures wellbeing and connection, making this a choice that feels right every day.