



Prop971



Off Plan Projects in the UAE. Curated Opportunities.



- **FEATURED PROJECTS:**

Access a curated list of top-tier off plan developments across Dubai, Abu Dhabi, and beyond.



- **INVESTMENT INSIGHTS:**

Receive market data and yield potential analysis for your selected properties.



- **TRUSTED DEVELOPERS:**

Connect only with verified and highly-rated UAE property developers.

Visit Us: www.prop971.com

Prop971 is a curated data platform for UAE off plan properties.

MADINAT JUMEIRAH
LIVING

NOURELLE



A LEADING MASTER DEVELOPER

Meraas is the developer behind some of Dubai's most iconic addresses from Bluewaters Residences to BVLGARI Residences.

Known for exclusive, limited-edition homes in exceptional locations, Meraas blends innovation with artistic mastery to create exceptional living environments. Each development has a signature setting where sophistication, serenity, and vibrant communities thrive.

THERE IS LIVING, AND THERE IS

MADINAT JUMEIRAH LIVING

Madinat Jumeirah Living isn't just a place, it's sea-front views and sunset vistas. It's where contemporary comforts meet traditional tastes and where you can live extraordinary, every day.

With close proximity to pristine beaches, lush green promenades and the iconic Jumeirah Burj Al Arab and Jumeirah Beach Hotel as backdrops, you can experience a community that epitomises elevated living.





LOCATION

MADINAT JUMEIRAH LIVING



AT THE HEART OF EXCLUSIVITY

2 MIN
SHEIKH ZAYED
ROAD

5 MIN
MALL OF
THE EMIRATES

10 MIN
PALM
JUMEIRAH

15 MIN
BLUEWATERS
ISLAND

20 MIN
THE DUBAI MALL

25 MIN
DXB AIRPORT



A NEIGHBOURHOOD OF DISTINCTION

Positioned at the centre of Dubai's most desirable neighbourhoods, Madinat Jumeirah Living is just a short drive from the airport and minutes from business hubs, leisure destinations, and the city's iconic landmarks.

Adjacent to Jumeirah Burj Al Arab, Jumeirah Marsa Al Arab and Jumeirah Beach Hotel, and surrounded by world-class leisure and retail, it offers unparalleled connectivity and convenience.



MASTERPLAN



MADINAT JUMEIRAH
LIVING

NOURELLE



NOUVELLE



SCULPTED ELEGANCE IN EVERY LINE

The latest addition to this vibrant community, Nouelle is a trio of contemporary residential buildings, seamlessly connected by a dramatic skybridge and thoughtfully woven into the Madinat Jumeirah Living landscape.

Defined by elegance and design, Nouelle offers a lifestyle where days flow effortlessly between calm retreat and vibrant connection, always framed by the city skyline. Here, residents enjoy the convenience of being close to everything, while belonging to a community that remains private and refined.





ARCHITECTURE



AN ARCHITECTURAL STATEMENT

Nouvelle marks a new chapter, redefining the community's architectural language with scale and presence. Its façades are defined by clean lines, bold geometry, and elegant cut-outs softened with greenery, designed to harness natural light, create open, breathable spaces, and embody enduring elegance crafted to the highest standard.

Three interconnected towers, unified by a sculptural skybridge, form a striking silhouette on the Dubai skyline. Inside, the architectural story continues through contemporary lobbies, lounges, and shared spaces, where refined materials and meticulous detailing set a new benchmark for the community.



KEY FEATURES



SIGNATURE FEATURES



DROP-OFF AREA



DAY CARE CENTRES



GYM



SWIMMING POOLS



YOGA



COMMUNITY STORES



KIDS' PLAY AREAS



POCKET PARKS



SKY GARDENS



POOL DECK

AN ENTRANCE WITH PRESENCE

The grand arrival has been designed to feel special from the very first moment. A sweeping canopy, softly lit from above, creates an entrance that is both welcoming and impressive. The drop-off area is thoughtfully positioned between the buildings, seamlessly blending with landscaped greenery and a tranquil water feature.





DROP-OFF AREA

GREENERY IN EVERY POCKET

Framed by a lush green park, Nouvelle's landscape design creates a seamless dialogue between past and present, blending the community's traditional architectural character with the bold expression of contemporary design.

Lush pockets of greenery are interwoven throughout the towers, softening their form and bringing nature into everyday life. At every level, residents are embraced by an environment that feels vibrant, immersive, and alive.





COURTYARD & GARDENS



COURTYARD & GARDENS



LOBBY



LIFT LOBBY



RESIDENTS' LOUNGE



SKY HIGH LIVING

The skybridge stands as Nourelle's defining architectural statement, a sculptural landmark in the sky, where sky gardens and shimmering infinity pools frame uninterrupted views of Dubai's iconic hotels and the surrounding skyline.

More than a vantage point, it is an elevated sanctuary that connects residents to premium wellness amenities, from a state-of-the-art gym to dedicated yoga spaces. Here, relaxation and well-being come together to offer a refreshing way of life high above the city.



INFINITY POOL



INFINITY POOL

WELLNESS IN EVERY BREATH

The gym is designed as a light-filled space for energy and renewal, with fully openable glass walls that invite natural light and refreshing breezes. Overlooking the shimmering infinity pool and the Dubai skyline, it offers an inspiring backdrop for every workout.

Adjacent to the gym, a dedicated yoga studio provides a serene setting for mindfulness and restoration, where soft daylight and calming views create the perfect atmosphere for balance and rejuvenation.





ROOFTOP YOGA STUDIO



ROOFTOP GYM STUDIO



RESIDENCES



A HOME FOR EVERY LIFESTYLE

Nouvelle introduces a curated collection of one- to three-bedroom residences, each thoughtfully crafted to balance style with functionality. Select layouts feature expansive terraces that frame sweeping views of Dubai's iconic landmarks and the city skyline.

Crowning the development, the four-bedroom residence embodies the height of sophistication, offering a lifestyle defined by space, elegance, and perspective.

1 TO 2-BEDROOM APARTMENTS

The one-bedroom residences are well considered, offering smart, contemporary layouts. Generous yet intimate, the two-bedroom residences are designed for modern living. Bright living and dining areas form the heart of the home, perfect for gathering or entertaining, while quieter corners ensure privacy when needed.

Together, these residences offer a harmonious balance of style, comfort, and functionality for everyday life.





TYPICAL BATHROOM

3-BEDROOM APARTMENTS

The three-bedroom residences are generous and filled with natural light, featuring open living spaces thoughtfully designed for both family life and entertaining. The kitchen, dining, and living areas flow seamlessly together, creating a sense of openness and ease. Each bedroom includes its own ensuite for privacy and comfort, while the balcony extends the home outdoors, providing a tranquil setting to unwind and enjoy the views.











3-BEDROOM | MASTER BEDROOM



4-BEDROOM RESIDENCE

At the highest level, the four-bedroom residence embodies exclusivity and refinement, crafted with meticulous attention to detail. Ensuite bedrooms with walk-in closets ensure comfort and privacy, while open-plan living spaces flow seamlessly onto expansive terraces. With panoramic views as its backdrop, life here balances elegance and practicality in a truly contemporary way.







 **MERAAS**